



**7th Annual
Home Care Industry Conference
Friday, September 15, 2017**

***In-Home Care:
Combining Compassion and Technology***

**Phoenix Airport Marriot
1101 N 44th Street, Phoenix, AZ 85008**

Arizona's leading advotate for in home care!



The Arizona In-Home Care Association (AZNHA) announces our **7th Annual In-Home Care Industry Conference** to be held on **Friday, September 15, 2017** at the **Phoenix Airport Marriott**, 1101 N 44th Street, Phoenix. The Marriott will offer a limited number of discounted rooms on both Thursday and Friday nights. Please contact AZNHA for more information.

Each year we invite speakers that can offer important, timely and relevant information on topics relating to our industry. At the end of the day, attendees leave with valuable information that they can put into effect within their agencies immediately. With the ever-changing laws that affect this industry (specifically and small businesses), this year's conference will be no different. We invite all industry professionals to join us and learn how creating lasting partnerships with in-home care agencies benefits not only the client/patient, but also the partner businesses involved.

2017 Corporate Sponsor Program

Partnering with AZNHA by way of a corporate sponsorship will afford your organization the opportunity to address our members at various events and educational programs throughout the year.

As a Corporate Sponsor, your organization will receive benefits designed to maximize exposure for your organization. You will have the opportunity to connect with home care leaders and executives for one full year, through various avenues. Our sponsor packages are designed to return positive results for your organization. We value the relationships we have with our partners and hope you will make a commitment to the future of in-home care by selecting the package that best meets your needs.

The information contained within this document is valid for 2017 only. Please note that some sponsor levels are limited in number and payment in full is required to secure your spot. If you have any questions regarding the enclosed information please contact us at 602-283-3503 or information@aznha.org. To become a 2017 Corporate Sponsor, please complete the forms within this packet an e-mail, fax or mail them to us with your payment. All sponsor levels are allocated on a first received basis.

Notes to all sponsors and exhibitors:

- ✓ We will not be offering door prize drawings during this event. If you wish, you may offer a drawing at your table and contact the winning name after the close of our event. No announcements of winners will be made.
- ✓ Please review this packet carefully, determine the level at which you'd like to participate and return pages 5 and 6 to AZNHA.
- ✓ Within two weeks of the event, each sponsor/exhibitor will be advised of set up/tear down details, as well as details on shipment of booth contents for those coming in from out of state.

Conference Sponsor Levels

Diamond Sponsor Level – (Exclusive to 1 company) \$7,500

- ✓ Company logo on AZNHA.org homepage and on event page for one full year
- ✓ Exclusive – you will be the ONLY sponsor from your specific industry/service at this event
- ✓ Company logo and sponsor acknowledgement on all AZNHA Mail Chimp communication for one full year.
- ✓ Company listing in the 2017 Annual Conference Program including: logo and brief company description
- ✓ One (1) Full Page Ad in the 2017 Annual Conference program
- ✓ Exclusive placement of your Exhibit Table at the 2017 Annual Conference (6’ draped table & 2 chairs)
- ✓ Invitation to Address General Session at 2017 Annual Conference for ten (10) minutes
- ✓ Complimentary Registration for six representatives at the 2017 Conference
- ✓ Complimentary Associate Membership to AZNHA for a two year term

Platinum Sponsor Level (available to 2 companies)..... \$5,000

- ✓ Company listing on AZNHA.org homepage for 6 months and on event page for one full year.
- ✓ Company listing in the 2017 Annual Conference Program including logo and brief company description
- ✓ One (1) Half Page Ad in the 2017 Annual Conference program
- ✓ Prominent placement of your Exhibit Table at the 2017 Annual Conference (6’ draped table & 2 chairs)
- ✓ Opportunity to Address General Session at 2017 Annual Conference for five minutes
- ✓ Complimentary Registration for four representatives at the 2017 Annual Conference
- ✓ Complimentary Associate Membership to AZNHA for a one year term

Gold Sponsor Level (available to 3 companies) \$2,500

- ✓ Company listing on AZNHA.org Special Event page for one full year
- ✓ Company listing in the 2017 Annual Conference Program including company name and logo
- ✓ Exhibit Table at the 2017 Annual Conference (6’ draped table & 2 chairs)
- ✓ One (1) Quarter Page Ad in the 2017 Annual Conference program
- ✓ Complimentary Registration for three representatives at the 2017 Annual Conference

Silver Sponsor Level (available to 4 companies) \$1,500

- ✓ Company listing on AZNHA.org Special Event page for one full year
- ✓ Exhibit Table at the 2017 Annual Conference (6’ draped table & 2 chairs)
- ✓ Company listing in the 2017 Annual Conference Program including company name and logo
- ✓ Complimentary Registration for two representatives at the 2017 Annual

Bronze Sponsor Level (available to 6 companies)..... \$1,000

- ✓ Company listing in the 2017 Annual Conference Program including company name and logo
- ✓ Exhibit Table at the 2017 Annual Conference (6’ draped table & 2 chairs)
- ✓ Complimentary Registration for two representatives at the 2017 Annual Conference

Promotional Sponsorships (1 company for each item only)

- ✓ Conference Tote bags (for all attendees at registration table) Taken – Thank you Griswold Home Care
- ✓ Lanyards (for all attendees name badges) Taken – Thank you Hospice of the Valley

Food Service Sponsorships (One sponsor for each)

- ✓ Continental Breakfast.....**\$750**
- ✓ Lunch**\$1,000**

Each level will receive:

- Recognition in Event Program and on Conference website page
- Signage at food service table during breakfast, lunch or snack set up
- Lunch sponsor will have signage at the stage during the lunch break

Full Color Advertisement in our Conference Program

- ✓ Full page ad: **\$700**
- ✓ Half page ad: **\$400**
- ✓ Quarter page ad: **\$250**



Sponsorship Pricing Selection

SPONSOR LEVEL

<input type="checkbox"/> DIAMOND	\$7,500
<input type="checkbox"/> PLATINUM	\$5,000
<input type="checkbox"/> GOLD	\$2,500
<input type="checkbox"/> SILVER	\$1,500
<input type="checkbox"/> BRONZE	\$1,000

MEAL SPONSORSHIPS

<input type="checkbox"/> LUNCHEON SESSION	\$1,000
<input type="checkbox"/> BREAKFAST BUFFET	\$750

ADVERTISING

<input type="checkbox"/> FULL PAGE AD	\$700
<input type="checkbox"/> HALF PAGE AD	\$400
<input type="checkbox"/> QUARTER PAGE AD	\$250

AMENITIES

<input type="checkbox"/> CHECK IF YOUR BOOTH WILL REQUIRE ELECTRICITY	\$50
<input type="checkbox"/> CHECK IF YOUR BOOTH WILL REQUIRE WI-FI	\$50

TOTAL AMOUNT DUE: \$ _____

Sponsor Acceptance

Sponsor Representative:

Name: _____ Title: _____

Signature: _____ Date: _____

