

# Meet our Fabulous Presenters

## *Employment challenges: What You Need to Know*

***Presented by Bob King, Attorney at Law, Legally Nanny (Irvine, CA)***

Bob King is an attorney and the founder of Legally Nanny®, the leading law firm representing homecare and nanny agencies and household employers. He is based in Irvine, California. Bob works with homecare agencies nationwide on a wide range of employment law issues, including wage and hour matters; contracts and handbooks; and defending DOL audits, litigation and class actions. Bob is a former member of the Board of Directors of the Home Care Association of America, and speaks across the U.S. on homecare legal issues.



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## *Understanding How the New Tax Laws will Affect Your Business*

***Presented by Laura Brown, Vantage Financial and Andrea Claus, Bivens & Associates***



Laura Brown, CPA, PFS: Laura is a partner at Vantage Financial Services, and she works with clients to help pursue their financial goals. She specializes in crafting individualized financial strategies for individuals and business owners, and uses her more than 20 years of experience to work through each client's unique needs. She appreciates that the financial services industry is always changing and evolving, and continues to educate herself to keep up with the constantly changing landscape. Laura started her career as a Certified Public Accountant.



Andrea Claus, Esq.: As a founding volunteer of the legal clinic for Save the Family, Andrea spent the majority of these hours assisting victims of domestic violence and the homeless. Andrea served as a Rule 38 attorney for Juvenile Public Defenders Office at Durango and also served as a law clerk with the Attorney General's Office in the Civil Rights Division. Andrea focuses her practice in estate planning, probate and trust administration, charitable planning, business formation, and business succession planning. She has experience in planning for both taxable and non-taxable estates. Andrea has a comprehensive approach to estate planning and sincerely cares for her clients.

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## *Marketing 101*

***Presented by Cindy Hartin, Beacon Senior Resources***

Cindy is the Founder and CEO of Beacon Senior Resources. Cindy is a management and marketing development firm for providers of senior living, home care, healthcare technology, and professional services. She has been in the senior living market for more than four years and most recently developed an online platform for senior care providers. Cindy experienced first hand the challenges families face when a loved one ages. Her parents both suffered from dementia for years and it burdened the entire family. Cindy and her siblings managed the care of her parents, financial matters and the tough decisions. From this experience and her 25 years in marketing and business, Cindy devotes her time to helping senior care providers position their services in the marketplace to better serve the families that need them most.



## ***The Rise of Geriatric Substance Abuse: Addiction and Recovery***

***Presented by Kristin Glavin, Business Development Manager, Serenity Care Center***



Kristin has been working in Behavioral Health, with adults and seniors, in AZ for several years and 20+ years in Northern CA. Kristin is dedicated to gaining and sharing community resources with everyone who may be seeking supportive services for treatment for themselves, friends, colleagues, clients, patients or loved ones. Happy to answer questions 24 hours a day, there is never a better time than now, to help a person reach out and get connected to area resources that can help get someone to professionals and programs that can treat the disease of addiction, that so many face.



***Robyn Chance, President, Arrowhead Lodge Residential Addiction Treatment for Men***

Robyn has been working the past nine years, in addiction recovery, with a focus on men's issues, chronic addiction and trauma. As a therapist, Robyn is very clear on her purpose and mission ... – to help people find their freedom. She will tell you the only point is to help people find the right solutions to escape the suffering of addiction and she does this with relentless determination. Robyn has a Bachelor of Science in Health & Human Services from Northern Arizona University and is currently completing her Masters in Social Work, at Arizona State University. Robyn originates from New Zealand and has three adult children. Arrowhead lodge offers treatment to adult men over 50.

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## ***Save the Brain Before the Firetruck Arrives***

***Presented by Steve Wagner,***

Steve Wagner is President and Founder of The RightCare Foundation, Inc. RightCare exists to advocate for and promote best practice care in local communities. As an active duty career firefighter paramedic and critical-care flight paramedic with over 16 years of public safety experience, Wagner's role as a first responder helped him identify the need for improvement in quality, timeliness and accountability of care. He serves as appointed Council Member of The Arizona Governor's Advisory Council on Aging (GACA), Member of The Arizona Attorney General's Taskforce Against Senior Abuse (TASA), and Faculty Instructor at CPR University at U of A Phoenix. He is currently employed by The City of Phoenix Fire Department and has served as a critical-care flight paramedic for AirEvac Services, a service of PHI Air Medical, Inc.



## ***Biomedical Research and Its Effects on Fall Prevention***

***Presented by Dr. Thurmon Lockhart, PhD, CPE***



Dr. Lockhart is a Professor in the Biomedical Engineering and Biological Design program in the School of Biological Health and Systems Engineering at Arizona State University. He is also an Adjunct Professor at Barrow Neurological Institute and research Affiliate at Mayo Clinic College of Medicine, Division of Endocrinology, and a Guest Professor at Ghent University in Belgium. Professor Lockhart has worked on a number of research projects in the area of human locomotion, gait and posture, and wearable sensors. His academic grounding in biomechanical modeling, nonlinear dynamics, human postural control, gait mechanics, and wearable biosensor design underscore a fundamental capacity to provide unique clinical solutions to injury preventions utilizing both engineering and biomedical principles.

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## ***Legislative Process for Advancing Health Care***

***Presented by Heather Carter, AZ State Representative and Chair of House Health Services Committee***

Heather Carter is a member of the Arizona House of Representatives serving the constituents of Arizona and Legislative District 15. As Chairwoman of the House Health Committee, Representative Carter has fought relentlessly for healthcare reforms which provide more patient choice, more transparency and lower costs. Advocating for patients, protecting seniors and spearheading dozens of impactful pieces of legislation that improve patients' quality of life has earned her recognition from a wide range of healthcare organizations.



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## ***Addressing the Caregiver Workforce Crisis in Home Care***

***Panel Discussion moderated by Bob Roth, Cypress Home Care Solutions***



### **Our panelists are:**

- Heather Carter – AZ State Representative and Chair of the Health Services Committee
  - Molly Cohen – Health Careers Education Program Specialist, AZ Dept. of Education
  - Jeff Hardy – Senior Career Advisor, Chamberlain School Of Nursing
  - Bill Kennard – Administrator, Office of Healthcare Workforce Development –AHCCCS
  - Rita Snyder, PhD, RN – Arizona AARP Advocacy Steering Committee
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