



RIGHTCARE

FOUNDATION

BEFORE THE FIRE TRUCK ARRIVES



We are a 501(c)(3) **nonprofit**
advocating for best-practice care

Who is the RightCare Foundation?





Mr. & Mrs. Smith

Sudden cardiac arrest is the
#1 cause of death in the U.S.
among adults over 40 years old,
and **#3 for all ages.**

right NOW | in the **USA**

90% of sudden cardiac arrests occur
out-of-hospital*

* "A Treatable Public Health Crisis," Tufts University

right NOW | in the **USA**



Heart disease is the **leading cause**
of death, claiming more than
13,000 residents a year*

* "The Burden of Cardiovascular Disease in Arizona,"
Arizona Department of Health Services

right NOW | in **ARIZONA**



Influencing policy, economic, social and institutional change.

Everything we stand for is aimed at **saving lives and honoring wishes.**

Advocacy

House Enrolled

State of Arizona
House of Representatives
Fifty-third Legislature
First Regular Session
2017

CHAPTER 154
HOUSE BILL 2076

AN ACT

AMENDING SECTIONS 36-3295 AND 36-3296, ARIZONA REVISED STATUTES; RELATING
TO THE HEALTH CARE DIRECTIVES REGISTRY.

(TEXT OF BILL BEGINS ON NEXT PAGE)

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STATE OF ARIZONA
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PROCLAMATION

WHEREAS, Healthcare Decisions Day exists to inspire, educate, and empower the public and providers about the importance of advance care planning and raise public awareness of the need to plan ahead for healthcare decisions, related to end-of-life care and medical decision-making whenever patients are unable to speak for themselves; and

WHEREAS, only one in five Arizonans are estimated to have completed an advance care directive, and less than half of severely or terminally ill patients are estimated to have completed an advance care directive; and

WHEREAS, the Task Force Against Senior Abuse encourages hospitals, nursing homes, assisted living facilities, continuing care retirement communities, and hospice care facilities statewide to provide clear and consistent information to the public about advance care directives; and

WHEREAS, the Task Force Against Senior Abuse will encourage medical professionals and lawyers to volunteer their time and efforts to improve public knowledge and increase the number of Arizona citizens with advance care directives; and

WHEREAS, the Arizona Secretary of State maintains and operates the Advance Directive Registry, establishing in law a process for healthcare providers and first responders to access the registry at no cost; and

WHEREAS, one of the themes of Healthcare Decisions Month is: "It always seems too early, until it's too late;" and

WHEREAS, as a result of April 2018, being recognized as Healthcare Decisions Month in Arizona, more citizens will have conversations about their healthcare decisions with their family; more citizens will complete advance directives to make their final wishes known, and fewer families will have to struggle with making difficult healthcare decisions in the absence of guidance from their loved ones.

NOW, THEREFORE, I, Douglas A. Ducey, Governor of the State of Arizona, do hereby proclaim April 2018, as

HEALTHCARE DECISIONS MONTH



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Arizona

Douglas A. Ducey
GOVERNOR

DONE at the Capitol in Phoenix on this fifth day of April in the year Two Thousand and Eighteen and of the Independence of the United States of America the Two Hundred and Forty-Second.

ATTEST:

Michelle Reagan

SECRETARY OF STATE

AHCA/LeadingAge Taskforce

Current Policy Work



© Derek Cutler

EmergencyRigs.net

Before the fire truck

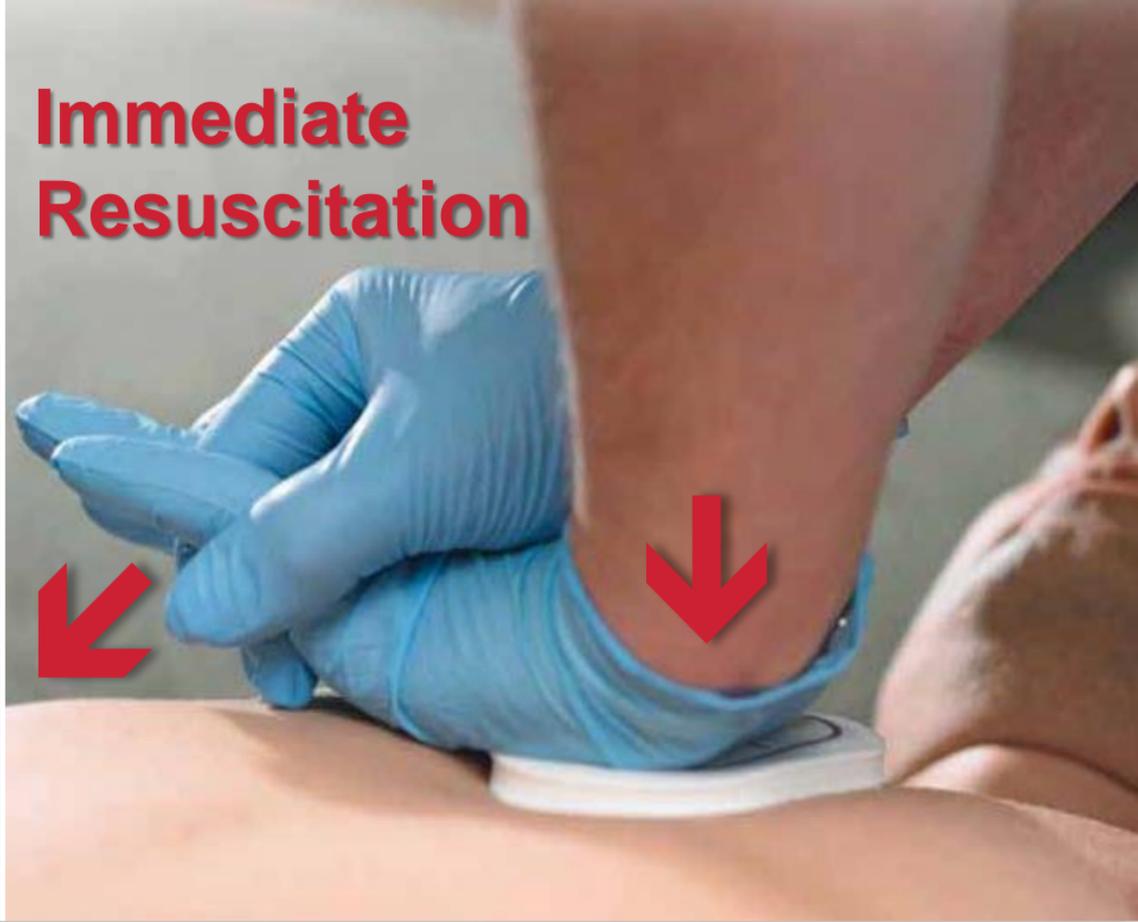
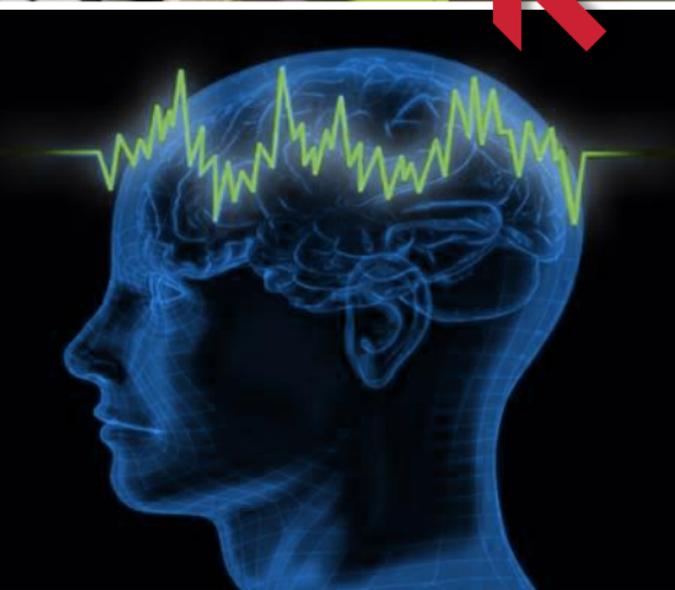
 **RIGHTCARE**
FOUNDATION



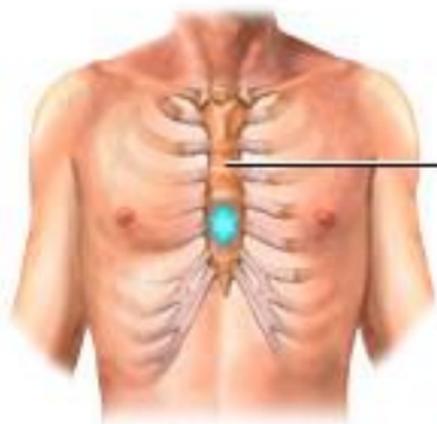
Return to normal living



Immediate Resuscitation



Why this Method?



Breast
bone
(sternum)



Chest compressions
are performed
between the nipples

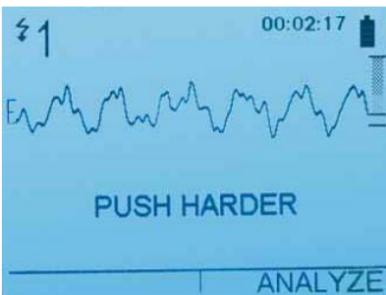
Immediate Resuscitation



© Greggo Photography

Our Technology

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AED PLUS

ZOLL

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Arizona Department of Health Services
provides Medical Direction for AED use



Save Hearts in Arizona
Registry & Education

S.H.A.R.E.



Terry Schoen

Survival = Return to Normal Living



Survival = Return to Normal Living



Not survival



Honoring DNR wishes

Article 4 Arizona Revised Statute #32-1471:

"Any health care provider licensed or certified to practice as such in this state or elsewhere, or a licensed ambulance attendant, driver or pilot as defined in section 41-1831, or **any other person who renders emergency care** at a public gathering or **at the scene of an emergency occurrence** gratuitously and in good faith **shall not be liable for any civil or other damages** as the result of any act or omission by such person **rendering the emergency care**, or as the result of any act or failure to act to provide or arrange for further medical treatment or care for the injured persons, **unless such person**, while rendering such emergency care, **is guilty of gross negligence.**"

Good Samaritan Law



Accreditation for senior living and group homes. We partner to **elevate** the level of care to **Save lives and honor wishes.**

Mutually beneficial for our partners, residents, families, staff and site visitors.

RightCare Accreditation



IMMEDIATE RESUSCITATION STANDING ORDERS

SUDDEN CARDIAC ARREST AED

Anyone witnessed or not witnessed to become unconscious and not breathing normally

- Observe advanced directives as practically possible with respect to patient need for Immediate Resuscitation
- Have another rescuer call 911 or call 911 if alone
- Have another rescuer retrieve the AED
- Turn patient face up and place on flat hard surface as necessary
- If patient is not responsive to vigorous touch immediately push hard (approx. 2 inches in depth) and fast (approx. 100 compressions per minute) in the center of patient's chest and continue uninterrupted chest compressions until 911 responders take over
- When AED becomes available deploy per manufacturers recommendations
- Turn AED on
- Apply pads to patients bare chest
- Allow AED to analyze patient DO NOT TOUCH PATIENT
- If shock advised deliver shock DO NOT TOUCH PATIENT
- Immediately resume chest compressions after shock
- If no shock advised immediately resume chest compressions
- After ensuring adequate chest compressions are being delivered to patient have another rescuer immediately apply oxygen to patient via non-re breather mask at 15+ liters per minute
- Change chest compression rescuers every 200 compressions or when fatigued
- During Immediate Resuscitation rescuers must be mindful that deep compressions with full recoil of the chest are most effective
- If oxygen tank becomes empty then remove mask from patient
- If patient becomes alert then stop resuscitation

Recommended protocols

2005 | Survival for witnessed V-fib was **7%**

2015 | Survival for witnessed V-fib was **36%**

V-fib is when your heart ventricles
quiver, but don't pump blood



PHOENIX SKY HARBOR
INTERNATIONAL AIRPORT

Installed **85 AED's** and **trained staff** in
2001 resulting in a **79.5%**
neurologically intact = no brain injury
survival rate after sudden cardiac arrest

case study | **PHX Sky Harbor International Airport**



PHX

PHOENIX SKY HARBOR
INTERNATIONAL AIRPORT



50 lives saved

| as of Oct 2016

case study | **PHX Sky Harbor International Airport**





ZERO

An analog clock face with a red border and a red hand pointing to the 12 o'clock position, integrated into the letter 'O' of the word "ZERO".

MINUTE

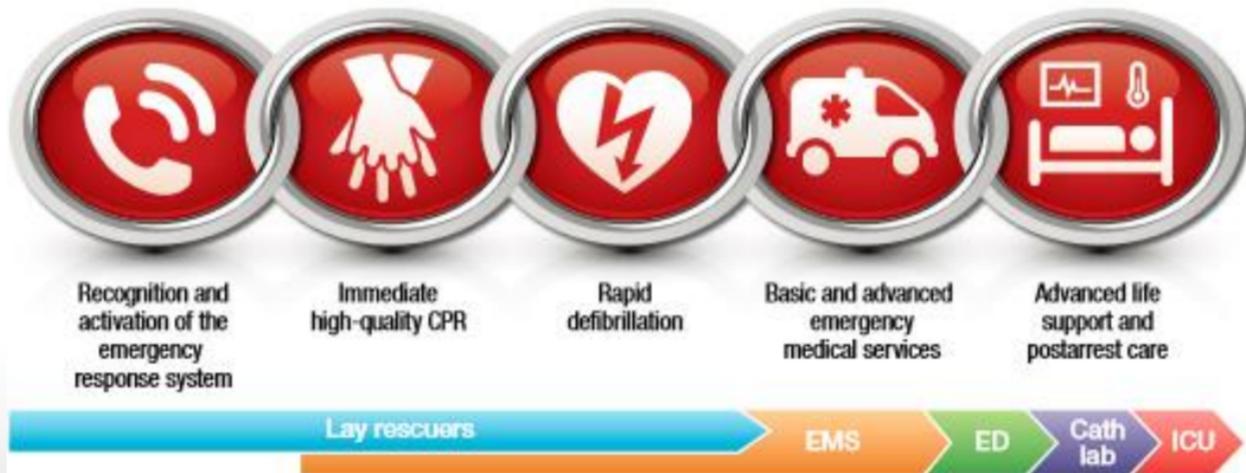
React. Resuscitate. Respect.

Immediate Resuscitation

YOU are the **First Responder**



Out-of-hospital Chain of Survival

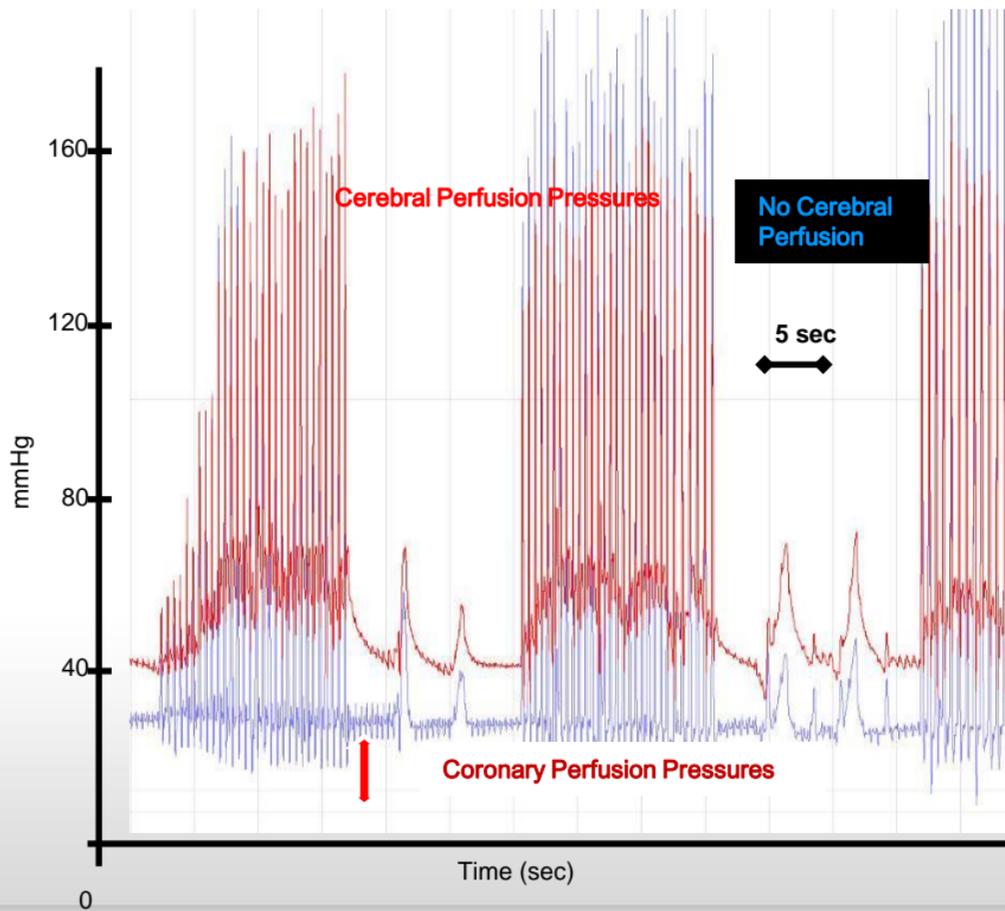


How Important is Your Role?



Sudden cardiac arrest can cause **brain cells** to begin dying **immediately**.

Save the Brain



Clinically

Ewy GA, Zuercher, M. Hilwig, R.W. et al *Circulation* 2007;116:2525



The Race is On...

The chance of survival decreases by 10%
for **every passing minute** without
Immediate Resuscitation

Survival Decreases with Time

RightCare Foundation is a 501(c)(3)

clients



collaborative partners | **committed to saving lives**



RightCare Foundation is a 501(c)(3)

funding partners



collaborative partners | **committed to saving lives**



RightCare Foundation is a 501(c)(3)

affiliations



GRAND CANYON
UNIVERSITY™



HONORHEALTH™



Senior Advocacy and Living Services

true-blue™
marketing & creative



AARP®
Real Possibilities



PASRS
PROFESSIONAL ASSOCIATION OF
SENIOR REFERRAL SPECIALISTS



collaborative partners | committed to saving lives



RightCare Foundation is a 501(c)(3)

affiliations



GOVERNOR'S ADVISORY COUNCIL ON AGING



collaborative partners | committed to saving lives





WE WANT YOU!

Action

Don't WAIT for paramedics!

Immediate Resuscitation

reduces brain injury and **increases**
survival up to

→ 3X

YOU Can Increase Survival

- Perform continuous compressions at a rate of **110/minute (PUSH FAST)**
- At least **2”+ (PUSH HARD)** compression depth (2.4” is target)
- Allow **full chest recoil** between compressions
- **DO NOT STOP**

Critical Metrics

Learn How YOU Can Increase Survival by up to 3X Before The Fire Truck Arrives



SUDDEN CARDIAC ARREST

Is the #1 cause of death over age 40, and the #3 cause of death for all ages



RightCare works to elevate quality of care, decrease brain injury and increase survival after sudden cardiac arrest.

RightCare will help your team satisfy their biennial **certification requirements**.

We will provide continuity of education and utilize **state-of-the-art** technology to enhance training.



React. Resuscitate. Respect.

	CERTIFICATION			Class' Time
	American Heart Association	Red Cross	American Safety & Health Institute	
Immediate Resuscitation Adults/Children/Infants	\$45	\$45	\$35	3.0 hrs
Immediate Resuscitation Adults/Children/Infants/AED	\$50	\$50	\$40	3.5 hrs
Immediate Resuscitation Adults/Children/Infants/AED/First Aid	\$65	\$65	\$50	5.5 hrs
BLS Healthcare Provider	\$75	\$75	\$65	5.5 hrs

¹ All certifications conform to national standards and are based on the same scientific guidelines and treatment recommendations.

² RightCare Training Location or On-Site Classes; Minimum class size 15 – Maximum 24.

RightCare was founded and is operated by first responders.

To learn more, contact rightcare@rightcare.org.

or visit www.rightcare.org



@rightcarefound



RightCareFoundation



rightcare.foundation

Caregiver Training



Educated, equipped and
empowered to act,
we can save lives and honor wishes in
our community!

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www.rightcare.org

