



*Arizona's Leading Advocate for In-Home Care*

**9th Annual  
Home Care Industry Conference  
Friday, August 23, 2019**

**Chaparral Conference Center at  
Embassy Suites by Hilton Scottsdale Resort  
5001 N. Scottsdale, Rd., Scottsdale, AZ 85250**



The Arizona In-Home Care Association (AZNHA) announces our **9<sup>th</sup> Annual In-Home Care Industry Conference** to be held on **Friday, August 23, 2019**, at the **Chaparral Conference Center at Embassy Suites by Hilton Scottsdale Resort**, 5001 N. Scottsdale Rd., Scottsdale, AZ 85250. The Embassy Suites will offer a limited number of discounted rooms (\$89/night) on both Thursday and Friday nights. Please contact AZNHA for more information.

Each year we invite speakers that can offer important, timely and relevant information on topics relating to our industry. At the end of the day, attendees leave with valuable information that they can put into effect within their agencies immediately. With the ever-changing laws that affect this industry (specifically and small businesses), this year's conference will be no different. We invite all industry professionals to join us and learn how creating lasting partnerships with in-home care agencies benefits not only the client/patient, but also the partner businesses involved.

### **2019 Corporate Sponsor Program**

Partnering with AZNHA by way of a corporate sponsorship will afford your organization the opportunity to address our members at various events and educational programs throughout the year.

As a Corporate Sponsor, your organization will receive benefits designed to maximize exposure for your organization. You will have the opportunity to connect with home care leaders and executives for one full year, through various avenues. Our sponsor packages are designed to return positive results for your organization. We value the relationships we have with our partners and hope you will make a commitment to the future of in-home care by selecting the package that best meets your needs.

The information contained within this document is valid for 2019 only Please note that some sponsor levels are limited in number and payment in full is required to secure your spot. If you have any questions regarding the enclosed information please contact us at 602-283-3503 or [information@aznha.org](mailto:information@aznha.org). To become a 2019 Corporate Sponsor, please complete the forms within this packet an e-mail, fax or mail them to us with your payment. All sponsor levels are allocated on a first received basis.

#### **Notes to all sponsors and exhibitors:**

- ✓ We will not be offering door prize drawings during this event. If you wish, you may offer a drawing at your table and contact the winning name after the close of our event. No announcements of winners will be made.
- ✓ We will have the bingo cards as an incentive for attendees to visit with every table. There will be a drawing toward the end of the day for those who have filled their cards.
- ✓ Please review this packet carefully, determine the level at which you'd like to participate and return pages 5 and 6 to AZNHA.
- ✓ Within two weeks of the event, each sponsor/exhibitor will be advised of set up/tear down details, as well as details on shipment of booth contents for those coming in from out of state.

## Conference Sponsor Levels

- Platinum Sponsor Level (available to 1 company/organization) ..... \$5,000**
- ✓ Company listing on AZNHA.org homepage and on event page for one full year
  - ✓ Company listing on all AZNHA Mail Chimp communication for one full year
  - ✓ Company ad on AZNHA website home page banner for one full year
  - ✓ Company listing in the 2019 Annual Conference Program including logo and brief company description
  - ✓ One (1) Full Page Ad in the 2019 Annual Conference program
  - ✓ Prominent placement of your Exhibit Table at the 2019 Annual Conference (6' x 30" draped table & 2 chairs)
  - ✓ Opportunity to Address General Session at 2019 Annual Conference for up to ten (10) minutes during lunch.
  - ✓ Complimentary Registration for six representatives at the 2019 Annual Conference
  - ✓ Complimentary Associate Membership to AZNHA for a one year term
- Gold Sponsor Level (available to 3 companies) ..... \$3,500**
- ✓ Company listing on AZNHA.org Special Event page for one full year
  - ✓ Company listing on all AZNHA Mail Chimp communication for six (6) months
  - ✓ Company listing in the 2019 Annual Conference Program including company name and logo
  - ✓ Exhibit Table (at the 2019 Annual Conference (6' x 30" draped table & 2 chairs)
  - ✓ Opportunity to Address General Session at 2019 Annual Conference for five minutes
  - ✓ One (1) Half Page Ad in the 2019 Annual Conference program
  - ✓ Complimentary Registration for five representatives at the 2019 Annual Conference
- Silver Sponsor Level (available to 4 companies) ..... \$2,500**
- ✓ Company listing on AZNHA.org Special Event page for one full year
  - ✓ Company listing on all AZNHA Mail Chimp communication for one calendar quarter (3 months)
  - ✓ Exhibit Table at the 2019 Annual Conference (6' x 30" draped table & 2 chairs)
  - ✓ Company listing in the 2019 Annual Conference Program including company name and logo
  - ✓ One (1) Quarter Half Page Ad in the 2019 Annual Conference program
  - ✓ Complimentary Registration for four representatives at the 2019 Annual
- Bronze Sponsor Level (available to 6 companies)..... \$1,500**
- ✓ Company listing on AZNHA.org Special Event page for one full year
  - ✓ Company listing in the 2019 Annual Conference Program including company name and logo
  - ✓ Exhibit Table at the 2019 Annual Conference (6' x 30" draped table & 2 chairs)
  - ✓ Complimentary Registration for three representatives at the 2019 Annual Conference
- Copper Sponsor Level (available to 8 companies) ..... \$1,000**
- ✓ Company listing in the 2019 Annual Conference Program including company name and logo
  - ✓ Company listing on AZNHA.org Special Event page for one full year
  - ✓ Exhibit Table at the 2019 Annual Conference (6' x 30" draped table & 2 chairs)
  - ✓ Complimentary Registration for two representatives at the 2019 Annual Conference

**Food Service Sponsorships (One sponsor for each)**

**For those who do not want an exhibit table, but wish to support the event**

- ✓ Continental Breakfast.....\$1,000
- ✓ Lunch .....\$2,000

Each level will receive:

- Recognition in Event Program and on Conference website page
- Signage at food service table during breakfast or lunch set up
- Company brochures in each attendee goody bag
- Complimentary Registration for two representatives at the 2019 Annual Conference

**Keynote Speaker Sponsor (Two sponsors)**

**For those who do not want an exhibit table, but wish to support the event**

- ✓ Keynote Speaker Sponsor.....\$2,000
- ✓ We are featuring two keynote speakers in 2019 – one will open the morning, and the other will open in the afternoon. Both are from out of state.

This sponsor will receive:

- Recognition in Event Program and on Conference website page
- Sponsor representative will introduce the speaker (from provided script)
- Signage on the stage prior to and during this speaker’s presentation
- Company brochures in each attendee goody bag
- Complimentary Registration for two representatives at the 2019 Annual Conference

**Event Program Sponsor (One sponsor)**

**For those who do not want an exhibit table, but wish to support the event**

- ✓ Event Program Sponsor.....\$1,000

This sponsor will receive:

- Recognition in Event Program and on Conference website page
- A one-half (1/2) page a in the AZNHA Event Program
- Signage at the registration tables
- Company brochures in each attendee goody bag

**Non-Member Exhibitor Table ..... \$750**

- ✓ Company listing in the 2019 Annual Conference Program
- ✓ Exhibit Table (in the exhibitor area) at the 2019 Annual Conference (6’ x 30” draped table & 2 chairs)

**Member Exhibitor Table..... \$600**

- ✓ Company listing in the 2019 Annual Conference Program
- ✓ Exhibit Table (in the exhibitor area) at the 2019 Annual Conference (6’ x 30” draped table & 2 chairs)

**Full Color Advertisement in our Conference Program**

- ✓ Full page ad: ..... \$600
- ✓ Half page ad: ..... \$400
- ✓ Quarter page ad: ..... \$250

**Promotional Sponsorships (1 company for each item only)**

Company provides promotional items with their logo/contact info for each event attendee.

- ✓ Conference Tote bags (for all attendees at registration table)
- ✓ Sponsors marketing materials placed in each attendee bag
- ✓ Lanyards (for all attendees name badges)



## Sponsorship Pricing Selection

### SPONSOR LEVEL

<input type="checkbox"/> PLATINUM (1 AVAILABLE) .....	\$5,000
<input type="checkbox"/> GOLD ... (3 AVAILABLE) .....	\$3,500
<input type="checkbox"/> SILVER ... (4 AVAILABLE) .....	\$2,500
<input type="checkbox"/> BRONZE ... (6 AVAILABLE) .....	\$1,500
<input type="checkbox"/> COPPER ... (8 AVAILABLE) .....	\$1,000

### MEAL SPONSORSHIPS with NO Exhibit Table

<input type="checkbox"/> BREAKFAST BUFFET .....	\$1,000
<input type="checkbox"/> LUNCHEON BUFFET .....	\$2,000

### SPONSORSHIP with NO Exhibit Table

<input type="checkbox"/> KEYNOTE SPEAKER SPONSOR (2 AVAILABLE) .....	\$2,000
<input type="checkbox"/> EVENT PROGRAM SPONSOR .....	\$1,000

### EXHIBITOR TABLE

<input type="checkbox"/> NON-AZNHA MEMBER .....	\$750
<input type="checkbox"/> AZNHA MEMBER .....	\$600

### EXTRAS:

<input type="checkbox"/> ELECTRIC & HARDWIRED INTERNET CONNECTION (THIS VENUE CHARGES FOR THESE DROPS) .....	\$50
<input type="checkbox"/> ADDITIONAL COMPANY REPRESENTATIVES .....	_____ PEOPLE AT \$75/EA _____

### ADVERTISING

<input type="checkbox"/> FULL PAGE AD: .....	\$600
<input type="checkbox"/> HALF PAGE AD: .....	\$400
<input type="checkbox"/> QUARTER PAGE AD: .....	\$250

OUR EXHIBIT BOOTH IS LARGER THAN NORMAL. PLEASE CONTACT US TO ARRANGE FOR ADDITIONAL SPACE.

### SPONSOR/EXHIBITOR ACCEPTANCE

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

**Please note that all of our sponsor levels include a set number of representatives as part of each specific package. Addition representatives are welcome, but we must cover our food costs. Therefore, you are asked to pay for additional representatives at a cost of \$75/each.**



## 2019 Sponsorship Agreement

Please complete the Sponsor Information and indicate your selections on the Sponsor Pricing and Selection page. Please make sure you check the box if you require an electrical connection and/or WiFi at your table. Return the completed Agreement with full payment by check or Credit Card (see below) to AZNHA by email, fax or USPS.

### Sponsor Information

Organization: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail contact: \_\_\_\_\_

AZNHA uses PayPal for credit card processing. Once payment has been processed, this portion of this form relating to credit card will be shredded. No credit card information will be retained by AZNHA.

The total amount due will be calculated on page 5 of this document. Please indicate the amount to be charged by credit card or paid by check below:

Checks made payable and mailed to: AZNHA, PO Box 8042, Tempe, AZ 85281

To pay by credit card, please complete below and forward to the association office by mail at the address above, fax to 866-225-4610, or email to [information@aznha.org](mailto:information@aznha.org) along with Page 5 in this packet.

By Check (payable to AZNHA)       by Credit Card (complete the form below)

### Credit Card Information: (the information on file with the credit card company)

Card holder name \_\_\_\_\_ Phone \_\_\_\_\_

CC billing address: \_\_\_\_\_  
Street address City State Zip

Email address \_\_\_\_\_

Card Type:  Visa     MasterCard     AmEx      Amount paid: \$ \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_ CSC # \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send me an AZNHA receipt for payment by:  Credit Card     Check

**If you are making full payment prior to January 1, 2019, you do not need to complete page 7.**



If you want to reserve an exhibit table at our 2019 event, but cannot make a payment until 2019, please complete the following. You will be reminded to complete the entire form in January, 2019. Please email this page to info@aznha.org to secure your exhibit space.

**2019 Sponsorship Commitment Agreement Sponsorship Pricing Selection**

**SPONSOR LEVEL**

- PLATINUM .....\$5,000
- GOLD .....\$3,500
- SILVER ..... \$2,500
- BRONZE ..... \$1,500
- COPPER ..... \$1,000

**MEAL SPONSORSHIPS with NO Exhibit Table**

- LUNCHEON BUFFET ..... \$2,000
- BREAKFAST BUFFET ..... \$1,000

**OTHER SPONSORSHIPS with NO Exhibit Table**

- KEYNOTE SPEAKER SPONSOR (2 AVAILABLE) ..... \$2,000
- EVENT PROGRAM SPONSOR..... \$1,000

**EXHIBITOR TABLE**

- NON-AZNHA MEMBER ..... \$750
- AZNHA MEMBER ..... \$600

**EXTRAS:**

- ELECTRIC & HARDWIRED INTERNET CONNECTION (THIS VENUE CHARGES FOR THESE DROPS)..... \$50
- ADDITIONAL COMPANY REPRESENTATIVES..... \_\_\_\_\_ PEOPLE AT \$75/EA \_\_\_\_\_

**ADVERTISING**

- FULL PAGE AD: ..... \$600
- HALF PAGE AD: ..... \$400
- QUARTER PAGE AD: .....\$250

**OUR EXHIBIT BOOTH IS LARGER THAN NORMAL. PLEASE CONTACT US TO ARRANGE FOR ADDITIONAL SPACE.**

**Sponsor Information**

Organization: \_\_\_\_\_ Contact Name: \_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail contact: \_\_\_\_\_

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