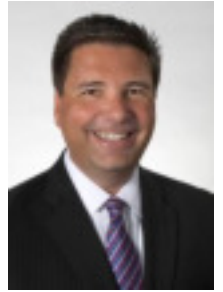


# Meet our Outstanding Speakers

## Understanding, Improving and Perfecting Your Client Service Agreement

Presented by **Bob King**, Attorney at Law, Legally Nanny (Irvine, CA)

**Bob King** is an attorney and the founder of Legally Nanny®, the leading law firm representing homecare and nanny agencies, and household employers. He is based in Irvine, California. Bob works with homecare agencies nationwide on a wide range of employment law issues, including wage and hour matters; contracts and handbooks; and defending DOL audits, litigation and class actions. Bob is a former member of the Board of Directors of the Home Care Association of America, and speaks across the U.S. on homecare legal issues.



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## Private Duty Break Out: Becoming a Leader in the Home Care Industry

Moderated by **Dayna Klecak**, Visiting Angels E. Valley & AZNHA Board Director

**Dayna Klecak** has been in the home care industry for 13 years. Her professional experience encompasses caregiving, hospice, and home health. She currently works for Visiting Angels Mesa as the Business Development Manager. Dayna's passion is helping people, and being on the forefront of change for the home and community based services industry.



### Panelists:



**Melissa Cardine** MSN, RN, WOCN, BCPA has been a nurse for over 22 years. Her nursing career spans from complex home health care services, hospital nursing, and to opening a nationally recognized outpatient treatment center. She created The Bridge RN Patient Advocates in 2015, and is a Board Certified Patient Advocate.

**Shawn Hamilton** relocated from Maine to Arizona in 2006. He has been in health care for the past eight years as the Director of Admissions at 4 different companies. Currently, he is the Director of Marketing for the Post Acute Rehab at Springdale Village in Mesa, AZ.



**Elaine Poker-Yount** is a Certified Dementia Practitioner and has been working with seniors and Boomers for 27 years. As a long-distance caregiver herself, she spends much time assisting others to help their loved ones stay involved from afar. She authors the column "Sandwich Generation" for the *Arizona Republic*, focusing on tips for aging successfully and assisting family caregivers.

**Brianne Schmitz** began her career in the world of nursing home administrator. Her career has taken a few detours (assisted living, case management), but she ended up back in skilled nursing. She believes financials will fall in place with some guidance and trust, and a great work culture. Brianne is currently the Administrator of Brookdale Skilled Nursing in Chandler, AZ.



## **Medicaid Provider Updates and Strategies for 2020 and the Future**

*Moderated by Aaron Sinykin, Devoted Guardians & AZNHA Board Director*

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**Aaron Sinykin** is CEO of Devoted Guardians, Inc. which has been in business, and an AZNHA Member, since 2013. He is very active on AZNHA's AHCCCS/ALTCS committee. Aaron says he has always felt it was his duty to serve if called upon.



### **Panelists:**



**Kerry Hayden** is the Principal at Kerry Hayden PLLC, a government affairs firm representing a national property and casualty insurance corporation and a trade organization (EPDPA – Elderly and Physically Disabled Providers Alliance) in Arizona. Previous experience includes twenty-seven years handling all aspects of corporate government affairs (lobbying the legislature, city, and state agencies; grassroots; PAC; and compliance) for Arizona and Montana for a national insurer. She actively participates on the Arizona Chamber of Commerce Public Policy committee and sub-committees

**Keffory Levy** the current Vice-President of All Valley Home Health Care and has been working in the Home Care industry for over fourteen years. Keffory is the former President and current Vice President of AZNHA. He is also one of the founding members of the newly formed EPDPA (Elderly and Physically Disabled Providers Alliance). He is on the executive committee of DCW Alliance, and works with AHCCCS LTC Work Force Development Advisory Committee.



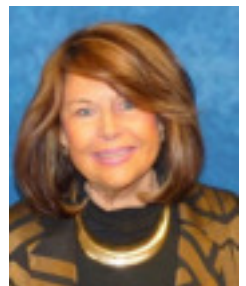
**Sarah Wilson** With more than 15 years of experience in Home and Community Based Services, Sara Wilson began at Home Assist Health in 2014, when Maricopa Integrated Health System began the final transition of their home care program, Complete Comfort Care, to become Home Assist Health, Inc. Sara successfully led the transition of more than 600 employees into the newly formed company, set up new operational systems, established its 501(c)3, and expanded services while maintaining a quality program. Wilson continues to build new pathways to independent living, developing Pilot Programs with local health plans.

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## **How to Become an Employer of Choice in a Competitive Landscape**

*Presented by Laurie Wallner, Regional Services Representative, Paychex*

**Laurie Wallner** is the Regional Services Representative for Paychex, handling major accounts in the Phoenix Metro area and Northern Arizona. She works with a number of businesses in the caregiving industry throughout the state, providing both Tactical and Strategic HR expertise and support for HR, benefits, recruiting, retention, employee productivity and training, and building corporate culture. Laurie is also the owner of Any Lab Test Now in Tucson, Arizona. She started the company six years ago, as a tribute to her mother, an uninsured business owner battling cancer. She experienced firsthand the difficulties attaining healthcare without health insurance. Her lab specializes in the uninsured and self-pay clients.



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## **Electronic Caregiving: Evidence for an Effective Tool Supporting Individuals in a Home Setting**

*Presented by David W. Keeley, Ph.D., Electronic Caregiver*



**Dr. David Keeley** is the Director of Clinical Research at Electronic Caregiver in Las Cruces, New Mexico. Prior to transitioning into private industry, he spent 10 years conducting laboratory research in the University setting, and has published numerous papers detailing human movement and how human movement capabilities influence day-to-day living.

## Caregiver Safety

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10:55 AM – 11:50 AM



*Presented by Dr. Louis Kirby, Principal, Alert GPS*

**Dr. Louis Kirby** started his professional career in a busy neurological practice, then founded several companies including Pivotal Research Centers, which grew to become one of the nation's largest free-standing private clinical research operations. He has extensive drug development experience, having worked as a PI on nearly 400 clinical trials. He now consults full time with pharmaceutical and medical device companies to develop drugs for Alzheimer's, Parkinson's, ALS and others.

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## Federal EVV Mandate: Value Beyond Compliance

*Presented by Steve Pellito, Sr. Vice President of Provider Sales, Sundata Technology*

**Steve Pellito** is responsible for Sundata's Provider Sales and Marketing teams. Steve has eighteen years of healthcare industry experience in various markets and client segments. Steve started in the home healthcare industry in 2000, when he joined Maxim Healthcare Services, a large national provider of home health care, medical staffing, and wellness services. In his last role as National Director of Maxim Health Systems, Steve led sales, strategic partner relationships, and overall service delivery of a \$40M+ business unit.



## Evidenced-Based Approaches to Improve Home Care Worker Recruitment and Retention in AZ

*Presented by Stephen Campbell, Data & Policy Analyst, PHI National*



**Stephen Campbell** is the Data and Policy Analyst at PHI. In this capacity, he studies and writes about a variety of issues facing the direct care workforce—with the goal of reforming state and national policies. Stephen also tracks workforce trends in policy and practice at all levels, and monitors workforce demographics, matching service registries, job quality indicators, and occupational training standards in all 50 states. In addition to authoring a variety of PHI's publications, Stephen provides technical assistance to long-term care leaders from around the country, helping them strengthen this workforce in their communities.

## Medicare and Home Health – 2019 Update

*Presented by Justin Bro and Mark Molina of Retirement Insurance Specialists (RIS)*

**Justin Bro** provided workers' compensation programs for some of the largest employers in Arizona while working for SCF, prior to joining RIS. Justin joined RIS as an owner in 2011, and helped grow it to one of the largest Medicare focused life and health agencies in Arizona. He holds licenses in property and casualty as well as life and health in multiple states.



**Mark Molina** has over 15 years of successful sales, marketing and management experience. Mark first worked with Medicare in the home health industry at Right at Home and later as the director of Angels Care Home Health. He joined RIS in 2012, and is now one of the owners. Mark is licensed in both life and health and property and casualty in multiple states.

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## **Recruitment Reinvented**

*Presented by Tyler Burke, CEO, Practical Training Solutions*

**Tyler Burke** began his career as a direct support professional supporting people with intellectual/developmental disabilities. After five years of direct support, he contracted directly with DDD launching his own agency, Independent Life Services, Inc. Tyler sold ILS in 2012 to focus time and energy on technology solutions that providers can utilize. This resulted in Provider Search, LLC., and the acquisitions of Practical Training Solutions, Training Venue, LLC, and Clear Checked automated background monitoring.



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## **Dealing with the Homecare Workforce Crisis from a National, Regional and Local Perspective**

*Panel Discussion moderated by Keffory Levy, All Valley Home Health & AZNHA VP*

**Keffory Levy** the current Vice-President of All Valley Home Health Care and has been working in the Home Care industry for over fourteen years. Keffory is the former President and current Vice President of the AZNHA. He is also one of the founding members of the newly formed EPDPA (Elderly and Physically Disabled Providers Alliance). And is on the executive committee of DCW Alliance and works with AHCCCS LTC Work Force Development Advisory Committee.



### **Panelists:**



**Tyler Burke** - see bio above

**Stephen Campbell** – See bio above



**Molly Cohen, M.Ed.** works with the Arizona Department of Education. Currently she is the Health Science Technology's Program Specialist for the Arizona Department of Education. Molly oversees 15 health occupation programs that are taught in high schools across the state which are funded by Career and Technical Education grants. She has over 20 years of experience managing career and technical programs all relating to health care administration

**William A. (Bill) Kennard**, is the Administrator of Workforce Development Policy for Arizona Health Care Cost Containment System AHCCCS). His career has taken him from founding two companies in Boston (BCPR Consulting and Life Empowering Technologies) to Executive Vice president of ValueOptions of AZ, Executive Director of NAMI of Arizona, and Recovery Administrator for Recovery Innovations.



**Bob Roth** is the Managing Partner of Cypress HomeCare Solutions, and has been an AZNHA member since 2008. Bob assisted in creating Cypress HomeCare Solutions with his family in 1994. With nearly 34 years of consumer products, health care and technology experience, Bob is considered an innovator of technologies used to enhance communication and effectively support customers and peers In March 2017 Bob was appointed to the Governor's Advisory Council on Aging by Arizona Governor Doug Ducey.

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