Arizona In-Home Care Association
September 15, 2017 Annual Conference

Meet our Speakers

Heather Carter, Arizona State Representative, [http://voteheathercarter.com](http://voteheathercarter.com)
Kate Brophy McGee, Arizona State Senator, [http://katemcgee.com](http://katemcgee.com)

“Talking to your Legislator – Effective Advocacy”
If you’ve ever wondered how to connect with your legislator, or how to achieve effective advocacy, you won’t want to miss our opening presentation. Arizona State Representative Heather Carter and Senator Kate Brophy McGee (both of whom were elected in 2010) will offer tips on how to get to know and engage with your legislators – and make it count!

Heather Carter Bio:
First elected in 2010, she has a track record of sponsoring legislation that solves many of the complex problems facing Arizona, making her one of the most effective legislators at the Capitol. As your state legislator, she has worked to streamline government, improve the economy, encourage job creation, protect the most vulnerable, reform education and healthcare, while maintaining a balanced state budget through responsible spending measures. Currently, Representative Carter is the Chairperson of the House Health Committee, and a member of the Appropriations Committee as well as a member of the Sub-Committee on Appropriations for Education.

Kate Brophy McGee Bio
Kate Brophy McGee is a third-generation Arizonan who was first elected to the Arizona House of Representatives in 2010 and served three terms. On November 8, 2016, Kate was elected to represent Legislative District 28 in the Arizona Senate. Prior to serving in the House, Kate served for nearly a decade on the Washington Elementary School Board, and was appointed by two Arizona governors to serve on the Arizona School Facilities Board.

Bob King, Legally Nanny, Irvine, CA [www.legallynanny.com](http://www.legallynanny.com)

"Your Homecare Legal Update and Q&A for 2017, 2018 and Beyond.”
This informative presentation will provide attendees with a comprehensive update of federal homecare legal issues. Homecare Attorney Bob King will discuss overtime, minimum wage, sleep time, travel time, mileage and expense reimbursement and the rules for these wage and hour matters. Bob also will talk about DOL audits, how to avoid them, and what to do if they happen to you. This session encourages audience questions, participation and discussion. Bob is an acclaimed speaker and author on homecare legal issues and known for his informative, witty and interactive presentations.

Bio:
Bob King is an attorney and the founder of Legally Nanny®, the leading law firm representing homecare and nanny agencies and household employers. Bob works with homecare agencies nationwide on a wide range of employment law issues, including wage and hour matters; contracts and handbooks; and defending DOL audits, litigation and class actions. Bob is a former member of the Board of Directors of the Home Care Association of America, and speaks across the U.S. on homecare legal issues.
Scott Herrmann, MatrixCare, Phoenix, AZ  www.MatrixCare.com

“Embracing Mobile Technology to Attain Better Health Outcomes and Reduce Costs in Home Health Care Delivery”
Scott’s 29+ years of experience with automated technology makes him the perfect speaker to address healthcare trends worldwide; how mobile applications can help both the agency and caregiver, while enhancing the lives of the client and their families; and will toss in a few mobile statistics. He will also address how to overcome the challenges of rollout and operations behind mobile technology, including security; how to embrace and enable value-created technology (apps); and that more changes to care, billing and payment methods are inevitable. Scott believes that we should not fear mobile technology because it is your # 1 cost saver today, and that new technologies are being created that will improve people’s quality of life.

Bio:
Scott is a well-respected expert in healthcare mobile solutions and home health care systems, with a career history that includes experience in automation technology and the mobile applications environment. Scott has been a part of many significant successes in the delivery of automation solutions to Fortune 500 companies, as well as to home care and hospice agencies across North America. He is a speaker with the ability to use common terms, all while interjecting his experience and humor in explaining complex technical solutions, has presented across North America and Australia, and writes regularly for many industry publications.


“Who Will Reinvent the Senior Living Experience?”
The brutal reality is that we’re no longer dealing with your grandmother’s senior living needs. In every business sector those who fail to see and create a unique and viable future are destined to irrelevancy. Many senior living organizations are at risk of the same fate as retail malls are currently experiencing. Those who will reinvent the senior living experience literally think differently than others. Spending all your time solving problems will not lead to reinvention.

The only other option is to learn to focus on possibilities. This mind-stretching session will tell you what possibility thinking is all about and how to get your entire organization focused on the future. If your possibilities are high enough, your problems will melt in their wake. Those who will reinvent the senior living experience ask only one question: “What is possible?”

Bio
Ian is an organization psychologist with a reputation as possibility thinker. For a long time he's been showing organizations of all types around the world how to see their highest possibilities and align all their energy toward making those possibilities a new, exciting and profitable reality. While he brings a wealth of information from a great variety of business sectors, his main focus has been in health care including senior care. He doesn’t just talk about it, he is busy launching new possibilities - many of which will have a big impact on the senior living experience. Ian's authored seven books and is acclaimed for his engaging and energizing style.
Thom Corrigan, MSW, CM; Scottsdale, AZ  thom@mosaiccareresources.com

“The Elephant in the Room – Facilitating Difficult Conversations”
This program will provide concrete and hands on tools for effectively dealing with difficult situations, clients and families. Attendees will participate in role plays and group problem solving exercises to develop specific techniques in addressing problem situations presented by the speaker. Attendees will learn new skills and hands on approaches to problem solving and resolving issues as they present themselves.

Bio:
Thom Corrigan is the Managing Partner of Mosaic Care Resources and Director of Operations for Griswold Home Care. He has over 30 years of experience in the health care arena as a Social Worker, Geriatric Care Manager & Aging Life & Transition Specialist. His passion has always been to work with seniors and adults with special needs, chronic disease and disabilities. He has advanced training in gerontology, Alzheimer's disease, mental health, case management and grief counseling. He has volunteered on the Board of Directors for several public health & aging related organizations. He currently sits on the Board of HSP and is the incoming President for the PASRS Board.

Karen Vanaskie, DPN, MSN, RN; Innovation Care Partners
https://www.innovationcarepartners.com/

Transitioning and Coordinating Care Across the Continuum
This session will cover best practices in transitioning care from inpatient to outpatient settings. The speaker will cover a successful program model and proven outcomes for this model. This model stretches across the entire continuum especially the post-acute services. The speaker will also discuss technology that enhances communication between transitional care managers and care coordinators along the continuum of care. The outcomes measured will be summarized as well as best practices and the programs impact on population health.

At the conclusion of the presentation, attendees will be able to
1. Identify three best practices in transitioning care across the continuum; including post-acute care focus
2. Explain how strong communication platforms can improve care coordination outcomes
3. Describe the positive impact best practices can have on the overall population health.

Bio:
Karen currently serves as the Senior Network Director of Care Management Program for Innovation Care Partners. Her extensive experience in health care and leadership spans over 30 years. Karen has served in many roles such as large health system chief nursing officer; developing care management programs for successful ACO’s, and building collaborative preferred provider post-acute networks. She is a member of the Case Management Society of America and the American Case Management Association. Karen is currently serving as the Past President for the Arizona Chapter of the American Case Management Association.

“Modern Cyber Security for Your Home Care Business”
Cybercrime is a THRIVING and GROWING business; not just a few guys in a garage hanging out. Anything you might need to steal data and rob people can be purchased. You can now buy credit card details, social security numbers and a number of other programs, devices and software that allow you to set up your own crime ring. It is a thriving business. There are businesses online who sell hacking software and tools, complete with a help desk, customer support and who even have guarantees that if the software doesn’t allow you to get into at least X number of businesses and PCs, you can get your money back.

Cybercrime has become VERY sophisticated, well-funded, well organized, AND, very business-like. However, unlike traditional businesses, they don’t have to follow the rules. It is The New Organized Crime!

Principles from this presentation are lessons from the criminal underground and how you can protect your business, and identity from cyber criminals. Ultimately, this presentation will cover the following:

- No Victim is Too Small – Why Small Businesses Are Low Hanging Fruit in the Growing Cyber Security Epidemic.
- How To Avoid Being A Sitting Duck To Cybercriminals, Rouge Employees, And A Growing Number Of IT-Related Threats.
- The 7 Biggest Threats to Your Organization Right Now… and How to Stop Them
- What Can you do to Protect Everything You’ve Worked So Hard To Achieve as a Business Owner

Bio: Darren Patoni is the founder and CEO of The I.T. Workshop and has been in the IT industry since 1991. He is an author and frequent speaker surrounding topics in the fastest changing industry in the world (Information Technology). Darren has become a trusted advisor to his clients, as well as business colleagues throughout the United States. He has a unique ability to recognize tomorrow’s technology and how that will affect the business and entrepreneurial technology investments 18 -24 months from now. The I.T. Workshop is a locally owned Information Technology Services company specializing in complete Managed IT Solutions for Small and Mid-Sized businesses.


“An Overview of Advance Directives and Long Term Care Benefits”
Richard will walk through what advance directives are and the importance of obtaining them before a medical crisis occurs. The presentation will then transition to the education of ALTCS and how to take steps to qualify financially. Presentation will end with information on the VA benefit and updates/changes that have occurred recently.

The presentation will address the following key points:

- Advance Directives
- ALTCS Benefit coverage and eligibility
- VA Benefits and eligibility

Bio:
Elder Law attorney Richard White is a co-founding shareholder of Jackson White. Focusing on the unique needs of seniors, Richard has developed his Elder Law practice to include a team of experts including elder care advisors, former ALTCS eligibility specialists, and Veteran Administration benefit professionals. Richard has been instrumental in the publication of several resource guides including Arizona Consumer’s Guide to ALTCS and Financing Long-Term Care and Alzheimer’s & Related Diseases: Protecting Yourself and Your Family