

The determination re. Jack Coito was that companies with the same owner, but carrying different names would be charged as: \$300 for the first agency, \$250 for the second, \$200 for the third, and \$150 for the fourth and any further additions. Dues would not fall below \$150 in any case.

Zach moved to accept this policy, Aaron seconded the motion and all approved. This decision will be written as a Policy Statement and added as an addendum, to the By-Laws.

ACMA Expo and AARP Health Fair: It was determined that ACMA was too expensive and not an event that AZNHA would participate in. The AARP event is scheduled for Saturday, Feb. 16 and there is no charge to participate. Dayna volunteered to be the AZNHA representative for this event.

Committee Reports:

Conference: Monica reported that there was no update this early in the year. The committee will be seeking help from additional AZNHA members to keep the momentum going and for new ideas.

Education:

- Dayna confirmed the speaker scheduled for January 29 at The Beatitudes to talk about long term care.
- There will be no Phoenix meeting, and she has March confirmed and is working toward confirming future talks as well.
- Karen reported that she had met with Krystal Wilkinson re. help and education topics for the Tucson area. The thought was that Tucson is quite different from Phoenix in that the different companies don't work together as much as they do in Phoenix. Krystal is also too busy with HCAoA to help Karen, but is willing to offer suggestions. Karen and Linda will work to get meetings scheduled in Tucson for every other month and Linda will continue to identify members that might be willing to assist.

Communications:

- Website advertising – This endeavor has not worked as previously anticipated. The Home Instead and Visiting Angels ads will be taken down and a spot advertising conference will take their place.
- Social Media: Zach will confirm with Monica that all board members have admin login for Facebook. And he will find out if there is one platform that could be used to send posts to all social media sites.
- **AHCCCS/ALTCS:** Aaron reported that a meeting with all three MCOs and ALTCS staff had occurred. Chad Corbett of Mercy Care agreed with the AZNHA messaging; Sue Benedetti with Banner had no idea that the issue was so bad and agreed with messaging. The meeting with United was the least productive with the thought that “the market would correct itself.”
Keffory said that most of the research and numbers had come from PHI. AZNHA had met with the AHCCCS actuary and others asking for a 35% increase. Lobbying will have to happen if rates are to increase prior to October 2020.
Tom talked about actions being taken in California and that overall AZNHA is on the right path.

Legislative: There was nothing to report, however Steve and Tom will actively work to get this committee going.

Caregiver Daycare Committee. Zach reported that 150+ surveys had been received and it would take some time to tabulate all results. The next meeting will occur before the end of January between Don, Zach and Scott Savel – the three most interested in pursuing this project.

Lobby Day: AZNHA will be asked to contribute more funding to this event and as of today, no confirmed date has been set. The lack of a long range announcement of the date hurts participation and planning for a successful event. Keffory asks that all board members commit to participating at the Lobby Day event, and asked how we could encourage more Tucson members to participate. Karen suggested perhaps renting a bus or van. The consensus was that AZNHA does not have the budget to rent transport, but could make the arrangements if people were willing to pay to ride.

New Business:

- Dayna reported that she is working with United Way groups and Chambers of Commerce on creating a resource list for consumers. She will be attending a march 14 meeting at the Mesa Chamber

The next meeting will be a virtual meeting on Thursday, February 14, 2019 from 11:30 AM to 1:00 PM.

The meeting was adjourned at 11:20 PM by Zach Shaw with the 2019 Strategic Planning Session to begin after a short break.

Respectively submitted by
Linda Thompson, Board Administrator