

Those present: Zach Shaw Aaron Sinykin Lisa Martinez
Steve Thompson Monica Bananto Keffory Levy
Tom White Dayna Klecak Karen Heyse
Linda Thompson

Those Absent: Bob Dailey

The meeting was then called to order by Zach Shaw at 11:30 AM, and roll call was taken.

Minutes: No discussion occurred; Steve moved to approve, Monica seconded and all approved.

Treasurers Report: In Bob's absence, there was no discussion. Karen moved to approve, Tom seconded and all approved.

EPDPA Discussion: Zach brought this item to the table to discuss how the EPDPA entity would work with AZNHA. EPDPA wants to be a separate entity, yet an extension of AZNHA. EPDPA members would become AZNHA members, as long as they meet AZNHA criteria.

One solution for working together would be to create another non-profit that would oversee both AZNHA and EPDPA.

Tom asked what the main driver is for keeping the two entities separate. The response was that EPDPA members don't necessarily trust AZNHA to have their best interests in mind in the future. That while the current AZNHA board is very interested in the work EPDPA is doing, at some point in the future that may not be the case. Aaron said that EPDPA was established primarily for the purpose of raising funds for lobbying.

Tom – Does the EPDPA board want to be part of AZNHA or not? Aaron – it is not their goal to pull away from AZNHA, but to be closely aligned with dual membership, but they do not want to be absorbed into AZNHA.

Tom – How would dual membership work? Zach – The goal is to always have a relationship and the two boards would work together. That \$300 of EPDPA member dues would go to AZNHA (if the member meets AZNHA criteria for membership) and if an AZNHA member is an ALTCS provider, they would become members of EPDPA.

Karen suggested that Zach and Aaron create a list of pros and cons and send the list to the board for consideration. Dayna suggested a meeting between both boards. Zach will meet with Don Irish's Non-Profit Consulting Group (NPCG) and get the details before calling a joint board meeting.

Zach said that the issue is to take the time to do it right, not just rush into something only to find it doesn't work at a later date. Aaron said that everything EPDPA is doing is strengthening AZNHA. Zach will get details from NPCG then will call a meeting of both boards.

At the next AZNHA board meeting Zach will provide an infrastructure overview and Aaron and Keffory will provide the EPDPA overview.

Honor Care Network: Zach addressed the need for revisions to the credentialing for AZNHA membership. He read from the Code of Ethics, page 1, that AZNHA members shall... He also prepared new wording that could replace the current text and that will be sent to the board for comment.

Dayna offered that third party staffing is the future, but she wants to make sure that the clients are being checked on by the agency.

The subject of the application arose and it was agreed that all requirements of AZNHA membership would still apply, however some information would be provided by the staffing firm and not the member agency.

Acceptance of the new text will be put to the board for a vote at the November meeting.

Membership: Zach reported that he had primarily been talking about AZNHA & EPDPA to generate interest in membership.

Linda asked if any board member knew of Wee Shine, a new agency in NW Phoenix. Lisa offered to have her counterpart in the west valley call on this agency and report back to us.

Board Growth: Scott Savel will be invited to stand for Board membership again. Dayna asked Linda to send Kathy (Beam for Seniors) a board application. Zach asked that Linda send to all board members the job descriptions he had developed for the executive committee. These will be in the form of a Policy Statement and will be put for vote at the November meeting.

Events Attended: Zach reported that he had attended the Fall Coalition event and that they are considering disbanding. Dayna attended CMSA and Karen reported that she had attended the Saddlebrook Health Fair.

Committee Reports:

Conference 2020: Monica reported that the new Sponsor packet had been approved and sent to all previous sponsors/exhibitors, all current associate members and all potential sponsors/exhibitors on Linda's list. The document was also sent to each board member to distribute as the opportunity arises.

Education: Dayna reported that in lieu of AZNHA offering an education meeting in either November or December, AZNHA would support and advertise HOV's education event. She also mentioned that she is looking at other options for meeting locations.

Karen reported that time constraints has prohibited her from working on this task.

Communications: Zach reiterated his commitment to recording the first "fireside chat" and that he would get that done shortly.

AHCCCS: Aaron reported that they had their meeting on Oct. 8 and that AHCCCS presented to the board details regarding funding. He also said that EDPDA was working on their 'asks' for next year with the target being \$26.23 (a 26% increase) and are hoping for 50% of this amount coming this year and 50% next year. There will be meetings with legislators in November and December.

Legislative: Steve reported that there was a big push for a unified voice across the industry to participate in 2020 Lobby Day. He said that Lobby Day needs to be represented by HCAoA, AZNHA and EDPDA. And his goal is to form a committee to facilitate planning for this event.

Zach requested the Legislative committee be tasked to find both house and senate folks to attend AZNHA's 2020 conference.

Benefits: Zach gave an update on the advertising that will be done for each associate member offering discounts/benefits to agency members.

New Business:

Karen advised of long term care insurance policies that only cover assisted living, but not ADLs, or require to be caregivers to be from licensed home care agencies. Most insurance companies do not understand, or know, that Arizona has no licensure for non-medical agencies, therefore claims can (in most cases) be fought and won.

It was agreed that this would be a good topic for an education meeting and would best be presented as a webinar. The challenge will be finding the right person(s) to do the presentation.

The next meeting will be virtual on Thursday, November 21 from 11:30 AM to 1:00 PM.

The meeting was adjourned at 1:05 PM

Respectively submitted by
Linda Thompson, Board Administrator