



Arizona In-Home Care Association November 21, 2019 Virtual Board Meeting Minutes

Those present: Zach Shaw Aaron Sinykin Lisa Martinez
Steve Thompson Monica Bananto Keffory Levy
Tom White Dayna Klecak Karen Heyse
Bob Dailey Linda Thompson

The meeting was then called to order by Zach Shaw at 11:36 AM, and roll call was taken.

Minutes: No discussion occurred; Bob moved to approve, Tom seconded and all approved.

Treasurers Report: No discussion occurred; Lisa moved to approve, Karen seconded, and all approved.

EPDPA Discussion: Zach stated that he's been under pressure to not combine both entities under an umbrella association. The Private duty side doesn't want to join forces. Keffory said that for 2020, AZNHA membership should be offered to EPDPA members. Discussion was tabled.

Code of Ethics: Tom stated that the wording Zach offered was confusing. Linda read the wording and indicated where it would be inserted into the current document. Since there are three versions of the Code, Linda will create one version to be used for everything, include Zach's insertion and send to the board to review. Once reviewed, an email vote will be called.

Membership: Keffory asked for a total number of current members – Linda responded that agency members totaled 86 with 136 locations; 15 associates with 20 locations for a total of 101 members, 156 locations. Discussion occurred and the subject of EPDPA membership came up again. It has been determined that EPDPA members must submit an AZNHA application; then EPDPA would pay the bundled member dues to AZNHA. Bob suggested EPDPA would write the check for their members, (once AZNHA approves) then AZNHA would cut a check in the same amount back to EPDPA for the purpose of lobbying. This would create the legal paper trail.

Steve is in favor of collecting the applications, vetting, then approving or denying membership. This length discussion will be on the December agenda with an electronic vote being finalized by December 1.

Events Attended: Zach reported that he had attended the Senior Caucus (GAGA) and they would be interested in attending the AZNHA 2020 conference. Zach sent to Linda contact information for all involved and asked Tom and Steve to manage the invitation process.

Zach also reported that he had attended the stakeholder meeting with the Fire Department and that they had a lot of things going on at this point.

Dayna mentioned that she attends meetings all the time and has volunteered to send a list of which events she attends if anyone is interested.

Board Growth: Kathy Zepeda's application was reviewed and everyone made positive comments about her qualifications. Karen said she liked what was on Kathy's resume and Keffory said that she looks good on paper. Linda was asked to extend an invitation for Kathy to attend the December meeting. Zach also said he would invite Scott Savel of Griswold to attend the December meeting as well. Zach has identified Tom White as the new co-treasurer (with Bob) but that he is having challenges finding anyone to take the vice president's position.

Committee Reports:

Conference 2020: Monica announced that Sandata is the first confirmed sponsor at the Bronze level. She will also reach out to Bob Roth about speakers, then a team conference call will be scheduled.

Karen suggested “the next decade in home care” could be the 2020 theme. Keffory also had suggestions, and the team will take those decisions, choose the best one and announce at the next board meeting.

Education: Dayna has no meetings scheduled for the remaining time in 2019, but is working on scheduling for 2020. She is also looking for a new centrally located venue that has better parking.

Karen reported that she is looking at 2020 in Tucson, but that response is low. She’s thinking of an in-person meeting every quarter and the other two would be virtual.

Communications: Zach reiterated his commitment to recording the first “fireside chat” and that he would get that done shortly.

He also reported that he has been talking with Chamberlain College of Nursing – that they had sent him a proposal regarding their students working with AZNHA members. Discussion around this topic occurred. Chamberlain is thinking of “caregiver membership,” and asks that AZNHA donate scholarship funds and that any AZNHA caregiver would be given a discount on Chamberlain tuition should they want to further their education. Their nursing students need real world experience and that experience would be gained as an AZNHA member caregiver. There are several considerations (such as insurance and meeting other AZNHA requirements) that must be taken into account before a decision is reached and Zach doesn’t anticipate anything coming of this idea until 2021. He will continue talking with Chamberlain and report back.

AHCCCS: Aaron said that his EPDPA group is gearing up for the next legislative session and plans to meet with the appropriations committee soon. A meeting has been scheduled with APAD that the Area Agency on Aging is coordinating. He is also pursuing scheduling quarterly meetings with the MCOs.

Legislative: Steve reported that two lobby days was being proposed, but there is not much interest in doing two events. The only ask at Lobby Day would be for ALTCS reimbursement increase. He also said that HCAoA may pull out. Zach said that AZNHA would support EPDPA Lobby Day event, but sees no reason for an AZNHA-sponsored lobby day.

Benefits: Zach said that the committee wants to focus more on Caregiver benefits for 2020.

New Business: Zach asked why AZNHA members were placing ads in Spotlight and other publications but were not using the AZNHA member logo in those ads. Bob said that franchise agencies were not allowed to vary from the ads approved by their HDQ. Linda then brought up the concern about some former members continue to use the AZNHA logo on their websites and marketing materials, even though she had sent them cease and desist emails. Keffory said he would be willing to make phone calls, and even visit them if needed. Linda mentioned that John with Integrity Outsource, a new associate member who has volunteered to work the membership committee but that needs some mentoring and asked if Keffory would be willing to work with John. Linda will send Keffory John’s contact information, along with the agencies who had not renewed for 2019.

Keffory also mentioned that AZNHA should be celebrating the fact that AZNHA has had 12 years of advocacy. That perhaps an email could be sent to all members in January talking about the anniversary, with an AZNHA member logo attached to that message. Linda will draft the message and work with Keffory to finalize.

Karen reported that a reporter from the Arizona Republic had contacted her and the discussion was about non-medical and home health. She said that this reporter is considering a series of articles on this subject to educate people of the differences. Karen mentioned that she asked the reporter to just talk about AZNHA, not about Karen and her agency. The board agreed with Keffory that there was nothing inappropriate for Karen to get some recognition from this as well.

The next meeting will be in-person on Thursday, December 19 from 11:30 AM to 1:00 PM.

The meeting was adjourned at 1:00 PM

Respectively submitted by
Linda Thompson, Board Administrator