

## **Dispelling Myths About AZNHA**

- AZNHA will tell me how to run my business FALSE
  - AZNHA does not interfere with a business's day to day operations, nor do we subjectively discriminate about how an owner operates or conducts business. We only ask that members adhere to common sense rules that create a healthy environment for home care
- AZNHA will come and audit my files FALSE
  - AZNHA never audits the files or records of any business. We only ask for proof of liability and worker's comp insurance along with your word that you will commit to best practices and standards of business for home care
- > AZNHA is a club that subjectively selects who can join FALSE
  - Any business operating as a home care company who will commit to adhering to AZNHA's common sense standards for best practice can join
- AZNHA only supports it's self-interest and does not have the best interest of the industry at large — FALSE
  - The sole purpose for AZNHA is to raise the standards of home care and to hold accountable, the industry at large, for how we operate to protect our community
- AZNHA is ineffective FALSE
  - Many hospital systems and healthcare professionals have learned about AZNHA and make it a point to only work with AZNHA members. We have made great strides with our state legislators to be the voice for our industry and to help raise awareness of our challenges. Our vast networking and community involvement has brought a heightened legitimacy to our field as a healthcare partner. We have helped numerous company's build their businesses to succeed in providing professional care. We have provided an honest, safe market for the consumer to choose a home care provider.
- AZNHA doesn't help me FALSE
  - If you don't feel you are receiving value, then GET INVOLVED! AZNHA has many opportunities for your voice to be heard and for you to make a