



Arizona's Leading Advocate for In-Home Care

Arizona In-Home Care Association June 17, 2021 Virtual Board Meeting Minutes

Those present:

Zach Shaw
Steve Thompson
Lisa Martinez
Linda Thompson

Steve Alfonsi
Seth Layman
Dayna Klecak

Aaron Sinykin
Keffory Levy
Jude Tarris

Those Absent:

Angie Rash Bob Dailey Lisa Mac Monica Bananto

At 11:32m Zach introduced Sue Ritchie, a LTC insurance agent who addressed the board about insurance company rate increases and her request for AZNHA and member agencies to assist in her and Sen. Nancy Barto in trying to stop this increase. Sue spoke for approx. 20 minutes then took a few questions.

After Sue disconnected, the meeting was then called to order at 12:12 AM by Zach Shaw

Minutes: There was no discussion regarding the minutes, Lisa M made the motion to approve, Steve T seconded, and all approved

Treasurers Report: Zach inquired about the difference between membership revenue between 2020 and 2021. In Bob's absence, Linda said she would research and report back to the board. A motion was made by Zach to approve the financials with the caveat of learning the difference in the membership numbers. Steve T moved to accept, Lisa M seconded and all approved.

Membership Contacts: Zach asked each board member if they had made any contacts since the last meeting.

Linda reported that she had approved one new agency and was working with three other agencies who wanted to become members.

Lisa, Steve T, Keffory, and Seth all reported they had made no new contacts.

Dayna is unable to do outreach at this time due to her job requirements

Steve A has been talking with a couple of potential associates

Aaron reported that he had spoken with Bob Roth and that he would like to see the conference held earlier.

Jude reported he had made no new contacts. He did suggest that Daniel Stringer of Total Care Connections be invited to serve on the board

Committee Reports:

EPDPA: Aaron reported that they are waiting to see what will be approved in the new budget, or if the legislature will pass a 'skinny' budget (which is a carry over from last fiscal year) just to avoid a shutdown. Worst case would be that everything EPDPA has asked for would be wiped out and they would have to start over.

Aaron also mentioned they are still waiting for the proposal for the FMAP funds to be submitted to FEMA and that they probably wouldn't see anything until 4th quarter 2021.

He also said that he is having to turn down most ALTCS clients because he has no one to work the jobs.

EVV is still on hold, but Aaron says they are not close and they will have to fight for minimum wage increase separately which looks to be 40-50 cents.

HCAoA and Legislative (combined): Steve reported that there is not much to update.

Zach mentioned that due to the Federal unemployment fund timeline running out that there's talk of a payment for children (per child). Aaron talked about the state offering bonuses for individuals getting and staying on a job.

Conference: In Monica's absence, Dayna talked about the texting software that Visiting Angels uses and that Monica is talking with as a possible sponsor.

Seth reported that WHOVA is not interested in being a sponsor. He said that the basic package is \$2529 and we will have to pay by end of July. The package includes the online agenda, with exhibitors having booths but nothing will be available for streaming on the day of the event. Everything will be available for 12 months.

Steve T asked if exhibitors had access to the email addresses of WHOVA participants and Seth said he would verify that they would not. AZNHA is not in favor of sharing email addresses of their members with anyone.

Seth will be responsible for providing Linda with the right wording to update the sponsor package and the advertising. He will also be responsible for assisting exhibitors with the details as well as any issues during the months prior, on the day of, and the days after the event.

There was a lot of discussion re. WHOVA and while Lisa M is not in favor of this expense, it was agreed that a vote would be taken. The motion was made in favor of spending the \$2529 for the WHOVA package with unlimited booths. The vote was:

Zach – yes Keffory – Yes Aaron – Yes Steve T. – Yes
Steve A – Yes Lisa M. – No Seth – Yes Dayna – Yes Jude – Yes

The motion was approved, now it is up to the board and conference committee to find a sponsor to pay for this expense.

Education: Jude reported that Kunu Kaushal will be the June 23 speaker and gave a bit of Kunu's background to the board.

July's presentation will be by Evan Westensee of Home Care Pulse.

Jude then asked what the board would like to hear/see in the way of education topics and speakers. He said he's has chosen speakers of high quality with powerful messages, but is asking if he's on the right track. He also asked for clarification of speakers who could be potential speakers at conference and if they charge speaker fees and want travel reimbursement. Linda clarified saying that unless the speaker was also a sponsor who would be traveling to the event anyway, that anyone from out of state would want at the minimum travel reimbursement and most likely would charge a fee.

Communications: , Zach Said that the website still was not finished and Linda clarified that it would have been easier to start over from scratch than to try to fix everything that was wrong with the current site. Monica is doing the best she can, but with one fix, something else pops up and that's what's taking so long.

Benefits: Zach had nothing new to report

Member Benefits: Zach mentioned that the team had not met this month and asked Steve A if he had anything new. Steve said he had been chasing discount opportunities and hopes to have more information in time for the June meeting.

New Business:

The July meeting will include the mid-year strategic plan and Lisa will confirm that she can host this session at HOV.

The Fall Mixer – Dayna reported that she would contact Aunt Chilada's at 16th and Glendale regarding using their outdoor patio for this event sometime in October.

NOTE: Both Steve T and Keffory dropped off the call at 1:00

2022 Membership Dues Increase: Zach opened the subject of increasing member dues in 2022. He believes AZNHA membership has a value of at least \$500/year. He is open to increasing at \$50/year until that point is reached. He asked the board to consider this and a vote would be taken at the July meeting.

NOTE: Aaron dropped off the call at 1:15

Discussion occurred regarding increase. Zach wants to make sure the members have enough advance notice that they can prepare. Steve A and Jude are in favor of increasing at \$50/year each year to reach the \$500. Discussion also took place regarding advance notice and if there would be a waiver for new members who were just starting their business. More discussion and a vote will occur at the July meeting.

The meeting was adjourned at 1:22 PM

The next meeting will be in-person on Thursday, July 15 from 11:00 AM to 2:00+ PM and will include the mid-year Strategic Plan session with Joan Marlow.

Respectively submitted by

Linda Thompson,
Board Administrator