



Arizona's Leading Advocate for In-Home Care

**10th Annual
Home Care Industry Conference
Friday, March 4, 2022**

***Moving Forward with
Strength and Unity***

**Chaparral Conference Center at
Embassy Suites by Hilton Scottsdale Resort
5001 N. Scottsdale, Rd., Scottsdale, AZ 85250**



The Arizona In-Home Care Association (AZNHA) announces our **10th Annual In-Home Care Industry Conference** to be held on **Friday, March 4, 2022** at the **Chaparral Conference Center at Embassy Suites by Hilton Scottsdale Resort**, 5001 N. Scottsdale Rd., Scottsdale, AZ 85250.

Each year we invite speakers that can offer important, timely and relevant information on topics relating to our industry. At the end of the day, attendees leave with valuable information that they can put into effect within their agencies immediately. With the ever-changing laws that affect this industry specifically, this year's conference will be no different. We invite all industry professionals to join us and learn how creating lasting partnerships with in-home care agencies benefit not only the client/patient, but also the partner businesses involved.

2022 Sponsor Program

Partnering with AZNHA by way of a conference sponsorship will afford your organization the opportunity to address our members at various events and educational programs throughout the year.

As a Conference Sponsor, your organization will receive benefits designed to maximize exposure for your organization. You will have the opportunity to connect with home care leaders and executives for one full year, through various avenues. Our sponsor packages are designed to return positive results for your organization. We value the relationships we have with our partners and hope you will make a commitment to the future of in-home care by selecting the package that best meets your needs.

The information contained within this document is valid for 2022 only. Please note that some sponsor levels are limited in number and payment in full is required to secure your spot. If you have any questions regarding the enclosed information please contact us at 602-283-3503 or information@aznha.org. To become a 2022 Conference Sponsor, please complete the forms within this packet an e-mail, fax or mail them to us with your payment. All sponsor levels are allocated on a first received basis.

In addition to our usual sponsor benefits, we've added an additional resource to help get our sponsors names out there. The 2022 conference will feature the WHOVA conference digital app. WHOVA is an online event planning app that showcases sponsors and exhibitor up to 6 months before the actual conference, and gives attendees access to the sponsors profiles for 6 months after the conference passes. Attendees will be using the WHOVA app the day of the conference to check the agenda, as well as exhibitors and sponsors online booths. For more information, you can visit www.whova.com.

Notes to all sponsors and exhibitors:

- ✓ We will not be offering door prize drawings during this event. If you wish, you may offer a drawing at your table and contact the winning name after the close of our event. No announcements of winners will be made.
- ✓ Each level of sponsorship sets the number of company representatives that are included in the package price. Additional representatives may attend by paying the lowest offered attendee registration price.
- ✓ Please review this packet carefully, determine the level at which you'd like to participate and return pages 5 and 6 to AZNHA.
- ✓ Within two weeks of the event, each sponsor/exhibitor will be advised of set up/tear down details, as well as details on shipment of booth contents for those coming in from out of state.

Conference Sponsor Levels

- Platinum Sponsor Level (available to 1 company/organization)\$10,000**
- ✓ Company listing on AZNHA.org homepage and on 2022 Conference page for one full year
 - ✓ Company listing on all AZNHA Mail Chimp communication for one full year
 - ✓ Company logo on AZNHA website home page for one full year
 - ✓ Company listing in the 2022 Annual Conference Program including logo and brief company description
 - ✓ One (1) Full Page Ad in the 2022 Annual Conference program
 - ✓ Prominent placement of your Exhibit Table at the 2022 Annual Conference (6' x 30" draped table & 8 chairs)
 - ✓ Company logo and sponsor level on the general session big screen on the banner display
 - ✓ Opportunity to Address General Session at 2022 Annual Conference for up to ten (10) minutes during lunch.
 - ✓ Complimentary Registration for eight representatives at the 2022 Annual Conference
 - ✓ Complimentary Associate Membership to AZNHA for a one-year term
 - ✓ Recognition of sponsorship via social media throughout the year
- Gold Sponsor Level (available to 2 companies) \$7,500**
- ✓ Company listing on AZNHA.org 2022 Conference page for one full year
 - ✓ Company listing on all AZNHA Mail Chimp communication for nine (9) months
 - ✓ Company logo on AZNHA website home page for nine (9) months
 - ✓ Company listing in the 2022 Annual Conference Program including company name and logo
 - ✓ One (1) Half Page Ad in the 2022 Annual Conference program
 - ✓ Prominent placement of your Exhibit Table at the 2022 Annual Conference (6' x 30" draped table & 6 chairs)
 - ✓ Opportunity to Address General Session at 2022 Annual Conference for five minutes
 - ✓ Complimentary Registration for six (6) representatives at the 2022 Annual Conference
 - ✓ Complimentary Associate Membership to AZNHA for a one-year term
 - ✓ Recognition of sponsorship via social media throughout the year
- Silver Sponsor Level (available to 4 companies) \$5,000**
- ✓ Company listing on AZNHA.org 2022 Conference page for one full year
 - ✓ Company listing on all AZNHA Mail Chimp communication for six (6) months
 - ✓ Company logo on AZNHA website home page for six (6) months
 - ✓ Company listing in the 2022 Annual Conference Program including company name and logo
 - ✓ One (1) Quarter Half Page Ad in the 2022 Annual Conference program
 - ✓ Prominent placement of your Exhibit Table at the 2022 Annual Conference (6' x 30" draped table & 5 chairs)
 - ✓ Complimentary Registration for five (5) representatives at the 2022 Annual
 - ✓ Complimentary Associate Membership to AZNHA for a one-year term
 - ✓ Recognition of sponsorship via social media throughout the year
- Bronze Sponsor Level (available to 6 companies) \$2,500**
- ✓ Company listing on AZNHA.org 2022 Conference page for one full year
 - ✓ Company listing on all AZNHA Mail Chimp communication for three (3) months
 - ✓ Company logo on AZNHA website home page for three (3) months
 - ✓ Company listing in the 2022 Annual Conference Program including company name and logo
 - ✓ Prominent placement of your Exhibit Table at the 2022 Annual Conference (6' x 30" draped table & 4 chairs)
 - ✓ Complimentary Registration for four (4) representatives at the 2022 Annual Conference
 - ✓ Recognition of sponsorship via social media throughout the year
- Copper Sponsor Level (available to 8 companies) \$1,000**
- ✓ Company listing in the 2022 Annual Conference Program including company name and logo

Copper Sponsor Level (continued)

- ✓ Company listing on AZNHA.org 2022 Conference page for one full year
- ✓ Prominent placement of your Exhibit Table at the 2022 Annual Conference (6' x 30" draped table & 3 chairs)
- ✓ Complimentary Registration for three (3) representatives at the 2022 Annual Conference
- ✓ Recognition of sponsorship via social media throughout the year

Food Service Sponsors (One sponsor for each)

For those who do not want an exhibit table, but wish to support the event

- ✓ Continental Breakfast.....\$1,500
- ✓ Plated Lunch.....\$2,000

Each level will receive:

- Recognition in Event Program and on AZNHA.org 2022 Conference page
- Signage at food service table during breakfast or signage on the state during lunch
- Company brochures in each attendee goody bag
- A one-half (1/2) page ad in the AZNHA Event Program
- Complimentary Registration for two representatives at the 2022 Annual Conference

Keynote Speaker Sponsors (Two sponsors)

For those who do not want an exhibit table, but wish to support the event

- ✓ Keynote Speaker Sponsor.....\$1,500
- ✓ We are featuring two keynote speakers in 2022 – one AM opening, and one PM opening.

Sponsor(s) will receive:

- Recognition in Event Program and on AZNHA.org 2022 Conference page
- Sponsor representative will introduce the speaker (from provided script)
- Signage on the stage prior to and during this speaker's presentation
- A one-half (1/2) page ad in the AZNHA Event Program
- Company brochures in each attendee goody bag
- Complimentary Registration for three representatives at the 2022 Annual Conference

Event Program Sponsor (One sponsor)

For those who do not want an exhibit table, but wish to support the event

- ✓ Event Program Sponsor\$1,000

This sponsor will receive:

- Recognition in Event Program and on AZNHA.org 2022 Conference page
- A one-half (1/2) page ad in the AZNHA Event Program
- Signage at the registration tables
- Company brochures in each attendee goody bag

Non-Member Exhibitor Table \$750

- ✓ Company listing in the 2022 Annual Conference Program
- ✓ Exhibit Table (in the exhibitor area) at the 2022 Annual Conference (6' x 30" draped table & 2 chairs)

Member Exhibitor Table..... \$600

- ✓ Company listing in the 2022 Annual Conference Program
- ✓ Exhibit Table (in the exhibitor area) at the 2022 Annual Conference (6' x 30" draped table & 2 chairs)

Tote Bag Sponsor (1 company for each item only)No cost – bags only

Company provides bags with their logo/contact info for each event attendee.

- ✓ Conference Tote bags (for all attendees at registration table)
- ✓ Sponsors' marketing materials placed in each attendee bag

Sponsorship Pricing Selection

SPONSOR LEVEL

<input type="checkbox"/> PLATINUM	\$10,000
<input type="checkbox"/> GOLD	\$7,500
<input type="checkbox"/> SILVER	\$5,000
<input type="checkbox"/> BRONZE	\$2,500
<input type="checkbox"/> COPPER	\$1,000

MEAL SPONSORSHIPS with NO Exhibit Table

<input type="checkbox"/> PLATED LUNCH	\$2,000
<input type="checkbox"/> BREAKFAST BUFFET	\$1,000

SPONSORSHIP with NO Exhibit Table

<input type="checkbox"/> KEYNOTE SPEAKER SPONSOR (2 AVAILABLE)	\$1,500
<input type="checkbox"/> EVENT PROGRAM SPONSOR.....	\$1,000

EXHIBITOR TABLE

<input type="checkbox"/> NON-AZNHA MEMBER (2 ATTENDEES PER TABLE)	\$750
<input type="checkbox"/> AZNHA MEMBER (2 ATTENDEES PER TABLE)	\$600

ELECTRICAL CONNECTION AND/OR HARD-WIRED INTERNET

ALL SPONSOR LEVELS INCLUDE FREE ELECTRICAL AND/OR HARD-WIRED INTERNET ACCESS AT THEIR TABLES UPON REQUEST. MEMBER AND NON-MEMBER EXHIBITOR TABLES REQUIRING ELECTRICAL CONNECTION AND/OR HARD-WIRED INTERNET, THE CHARGE IS \$50 PER TABLE.

YES No.....\$50

ADDITIONAL ATTENDEES

NUMBER OF ADDITIONAL ATTENDEES _____ @ \$75 EACH..... \$ TOTAL \$ _____

NAMES OF ALL COMPANY REPRESENTATIVES ATTENDING _____

Our event program includes an alphabetical listing of all sponsors and exhibitors. Please provide your company name, website URL and phone number that you want printed for your listing:

Company Name	Website URL	Phone
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SPONSOR / EXHIBITOR ACCEPTANCE

Name: _____ Title: _____

Signature: _____ Date: _____

Company Name: _____

Address/City/State/Zip: _____

2022 Sponsorship Agreement

Please complete the Sponsor Information and indicate your selections on the Sponsor Pricing and Selection page. Please make sure you check the box if you require an electrical connection and/or WiFi at your table. Return the completed Agreement with full payment by check or Credit Card (see below) to AZNHA by email, fax or USPS.

Sponsor Information

Organization: _____ Contact Name: _____

Address/ Zip: _____
Street address City State Zip

Phone: _____ E-mail contact: _____

AZNHA uses PayPal for credit card processing. Once payment has been processed, this portion of this form relating to credit card will be shredded. No credit card information will be retained by AZNHA.

The total amount due is calculated on page 5 of this document. Please indicate the amount to be charged by credit card or paid by check below:

Checks made payable and mailed to: AZNHA, PO Box 8042, Tempe, AZ 85281

To pay by credit card, please complete below and forward to the association office by mail at the address above, fax to 866-225-4610, or email to info@aznha.org along with Page 5 in this packet.

By Check (payable to AZNHA) by Credit Card (complete the form below)

I am committing to participating as a sponsor/exhibitor. Please defer my payment to January 2022 and invoice me at that time.

Credit Card Information: (what is on file with the credit card company) **(If different from the above)**

Card holder name _____ Phone _____

CC billing address: _____
Street address City State Zip

Email address _____

Card Type: Visa MasterCard Total Amount paid: \$ _____

Card # _____ Exp. Date: ____/____

Authorized Signature: _____ Date: _____

Digital signature accepted

Do you want an AZNHA Receipt via PayPal for your credit card payment? Yes No

Please note that all of our sponsor levels include a set number of representatives as part of each specific package. Addition representatives are welcome, but we ask that you pay for additional representatives at a cost of \$75/each to cover our hard costs.

Thank you for your participation at our Annual Conference.