



Arizona In-Home Care Association May 19, 2022 Virtual Board Meeting Minutes

Those present: Zach Shaw Monica Bananto Keffory Levy
 Laurel Smith Lisa Martinez Ralph Fern
 Seth Layman Steve Alfonsi Bob Dailey
 Lisa MacNaughton Linda Thompson

Those Absent: Angie Rash Aaron Sinykin

The meeting was called to order at 11:33 AM by Zach Shaw

Minutes: No discussion; Monica moved to approve, Lisa Mac seconded the motion and all approved.

Treasurers Report: Keffory moved to approve, Steve 2nd the motion and all approved. Keffory asked about membership numbers and dollars. Linda gave a report on how many members had not renewed for 2022 and more discussion occurred. Linda was asked to send the list of non-renewing members to the board so they could contact.

Medicaid Letter – Zach shared an email with the letter HCAoA wrote requesting a letter writing campaign regarding Medicaid reimbursements. Zach is in favor of sending the letter to membership. He also talked about having caregivers go to the state house to lobby for higher wages, much like the teachers did for the Red for Ed campaign.

Keffory has no objection to sending the letter as a resource or information piece to membership. Steve pointed out the difference between caregivers and teachers is the teacher’s union. Ralph expressed caution about sending this type of letter to members. Zach suggested sending the letter with a disclaimer as an intro expressing AZNHA is not taking a side, but providing this as information only. Keffory and Aaron were asked to write the intro and Linda would send intro and HCAoA’s letter to membership.

Membership Contacts: Zach asked each board member if they had made any contacts since the last meeting.

- Zach has talked to a few people, in particular someone from Flagstaff who has committed to becoming a member. Also talking to AT&T about benefits for members.
- Laurel has been concentrating on renewals, but has not spoken with anyone new
- Lisa M – None
- Lisa Mac – reported on the Spotlight meeting she attended in Prescott. Said a lot of people were interested in AZNHA from that area who had never heard of the association.
- Seth – Talking with one potential associate, but nothing confirmed yet
- Keffory – Freedom Care is his latest contact and Linda said the application was In the review process. He also mentioned that Ross Moore (from member agency WE KERR) had reached out to Keffory for some advice.
- Steve – speaking with In-Zone Insurance Services – Linda reported that Dennis had contacted her inquiring if their CA office had become a member.
- Monica – She’s been talking with Dane Christensen of Podium.com
- Ralph – speaking with Cleaning Authority

Zach thanked everyone for their reports and requested that they continue talking to as many people as possible about membership with AZNHA.

Committee Reports:

EPDPA: In Aaron’s absence, Keffory reported for him. The American Rescue Plan Act money is for 2022 and must be spent and accounted for by 12/31/22. The minimum wage is attached to the cost of living increase and it is anticipated that the minimum wage will go up @\$1.05 or \$13.95 as of January 1, 2023. He also said that Medicaid providers are required to begin supervisory visits on June 1. 2022.

Bob dropped off the call about this time.

HCAoA and Legislative (combined): Keffory reported that he had met with Steve Wagner and had brought Alison Patinson of AZ Training Providers into the discussion. He said there was nothing to report this month, but will have more for the June meeting.

Zach asked about licensure and Keffory responded that it would be in AZNHA's best interest if it goes any further; that over 50% of the states have home care license requirements
Steve said that AZNHA members are already doing things that would be included in any requirements for licensure and said that AZNHA definitely needed a seat at the table. Seth asked if anyone has any info from other states about their requirements. Steve responded saying he would reach out to get more information.

Keffory asked: What are the pros and cons and how would the unions be impacted.

Conference: Monica reported that packaging and pricing will be the same as for 2022, and that we needed a theme so that we have a direction for identifying speaker topics and types of vendors to approach. Some suggestions were:

- Becoming skilled in a non-skilled environment
- Pre- and Post-pandemic – where are we and where are we going
- Elevated levels of care

Need to look for a speaker for working and communicating with different generations

The Committee will hold another call to discuss themes and reach a decision shortly.

Education: Laurel reported that the June session would be Aaron Marcum and she's talking to Encompass Health. Zach is very interested in topics from Encompass. Laurel is working on other speakers for future sessions.

Communications: Seth's talked with Generations Home Care software about advertising, and he has sent a few posts from social media.

Benefits: Ralph said he has contacted four on the list with 6 more to go. Steve hasn't had much activity this month. Zach is on the same page and reminded everyone that the goal is to touch base with all 2022 conference vendors to discern if they had anything in the way of discounts on goods/services to offer AZNHA members.

New Business:

Lisa had emailed everyone that their new center was not available for the July meeting, but that she would check with their main center on Flower St.

Linda mentioned that a social worker from Cancer Treatment Centers of America had called her asking for an updated member list, and that she had also contacted Linda for information about other services.

The meeting was adjourned at 12:50 PM.

The next meeting will be virtual on Thursday, June 16 from 11:30 AM to 1:00 PM.

Respectively submitted by
Linda Thompson,
Board Administrator