

September 22, 2022 Virtual Board Meeting Minutes

Those present:

Zach Shaw	Monica Bananto	Seth Layman
Bob Dailey	Aaron Sinykin	Ralph Fern
Lisa Martinez	Steve Alfonsi	Keffory Levy
Laurel Smith	Linda Thompson	

Guest: Daniel Stringer, Board Applicant

Those Absent: None

The meeting was called to order at 11:33 AM by Zach Shaw

Before beginning the meeting, Zach announced that on Sept. 1, Lisa MacNaughton had submitted her resignation to Zach and that she had asked to speak to the board at this meeting. However, since she was not on the call, Zach thanked her for her service.

Zach then welcomed Daniel Stringer of Total Care Connections and asked him to give the board his background. Then the board took turns asking him questions about his business and what he could bring to the board. Daniel left the call for board discussion and vote; the vote to approve was unanimous and Daniel returned to the call to be welcomed as the newest board member.

Minutes: No discussion; Lisa moved to approve, Ralph seconded the motion and all approved.

Treasurers Report: Monica will take over the Treasurer position in January. No discussion re. the financials. Seth moved to approve, Lisa seconded and all approved.

Strategic Plan Action Items Update: Zach asked for updates. Laurel is working to create chapters in Tucson and perhaps Northern AZ. She has talked with Daniel and Lisa committed to getting a list of contacts in the Tucson Area for Laurel to begin with. Linda will also share any research she can find from years past w/AALHA.

Membership Contacts: Zach asked each board member if they had made any contacts since the last meeting.

- Zach mentioned Keith Condon of Placita Home Care in Tucson, and Linda reported that he had been approved as a returning member. Zach also mentioned he's been working with Neighbors Who Care and that he wants to add non-profit membership to the October agenda. He is also speaking with reverse mortgage specialists.
- Ralph said that he has spoken with several former Home Instead managers and they can't see any reason to be AZNHA members. Zach asked Ralph to speak with them again coming from a franchisee perspective rather than as a board member.
- Steve – Also mentioned Home Instead and Caring Senior Services
- Aaron – no contacts
- Keffory – he has a list of 60+ agencies that he's going to begin calling.
- Korry – no contacts
- Laurel – no contacts
- Lisa – Cardinal Caregivers (Linda reported that she had received his paperwork and was waiting on payment information). Also Perfect Companion (several of the board advised to watch this one closely) and No Place Like Home.
- Seth said he had talked with Dave Hummel of Cardinal Home Care who is a current member.
- Monica has spoken with Mike Martinez of Opulent Home Care and Linda has sent him an application; as well as Sweetheart Home Health. Cecelia with APS would like to talk with her regarding locations and they have confirmed they will definitely be at the conference.

APS Review: The board needs more information about the list and Monica has committed to getting it.

Spotlight Presentations: Zach has committed AZNHA for the October 11 presentation spot in Chandler. He asked Linda to share that event info with the board and asked if anyone wants to make that presentation. If he gets no volunteers, he will do it but would like have other board members present so they can learn how these presentations are handled.

Committee Reports:

HCAOA/Legislative and the Health & Safety Committee: Keffory reported that he attended the HCAoA National Conference and had a lot to report. He said he would create bullet points and send to the board. He said that HCAoA National is pushing for licensure in every state and a lot of discussion occurred regarding this. He said that he had not received comments from Krystal but would let the board know as new information became available.

EPDPA: Aaron said that there was not much going on with the legislature not being in session. He said that the 2023 minimum wage was set at \$1.05 increase that would go into effect on January 1, 2023. He also said that an increase in the offset will not likely happen because the current model being used ensures a 50% and no more. He also said that they were getting ready for the DAP (Differential Adjusted Payment) program and that there were lots of questions due to big operational changes being required. And that EVV becomes effective November 1, 2022.

Ralph asked how Flagstaff's minimum wage increase to \$15.00/hour and that it should not differ regarding the offset information.

Conference: Monica reported that 6 speaking spots had been filled and that the committee had opted to hold a couple open for the possibility of a big sponsor or an outstanding speaker. It's still early enough to keep spots open and there's always a chance that someone new could come on the scene a couple of months out.

Education: Laurel reported that the 2022 sessions had all been booked and that she was working on the 2023 schedule.

Communications: Seth said that there had not been much traffic on social media. He had announced new members and Zach asked him to welcome Daniel to the board. He's also now receiving the Mail Chimp announcements and will start posting about monthly education sessions. Zach mentioned that he had done a podcast for Resource Connections about AZNHA.

Benefits: Ralph and Steve met with Phillip from Hearts for Dementia and he has become part of the committee. They are currently exploring what needs to be done to get more members. The end goal is an annual conference/job fair for caregivers; to bring attention to the industry and to do a monthly education session specific for caregivers. There is also a new caregiving school – Heritage, and they are also looking at other discount opportunities. Ralph talked about what the future holds for the industry and how AZNHA can be involved.

Membership Committee for AZ beyond Phoenix: Lisa and Laurel have nothing new to report at this time.

New Business:

Seth will send the draft of Ohio's bill regarding licensing to the board.

The meeting was adjourned at 1:03 PM.

The next meeting will be virtual on Thursday, October 20, from 11:30 AM to 1:00 PM.

Respectfully submitted by
Linda Thompson,
Board Administrator