

November 17, 2022 Virtual Board Meeting Minutes

Those present: Monica Bananto Seth Layman Keffory Levy
Steve Alfonsi Daniel Stringer Aaron Sinykin
Laurel Smith Zach Shaw Linda Thompson
Ralph joined the call at 12:30 PM

Those Absent: Bob Dailey Korry Johnston Lisa Martinez

The meeting was called to order at 11:33 AM by Keffory Levy

In Zach's absence, Keffory opened the meeting by introducing Stephanie Roberts who has applied for a position as director on the AZNA. At this point, Zach joined the meeting but asked Keffory to continue as he was driving.

Minutes: No discussion; Seth moved to approve, Monica seconded the motion and all approved.

Treasurers Report: No discussion. Monica moved to approve, Seth seconded and all approved.

Board Term Limits: Zach talked about the board term limits and that all should commit to a first term of 2 years, then commit to a single year thereafter. Linda read the By-laws which confirmed Zach's interpretation. She also brought up the executive committee having longer terms and the clarification on this going forward will be that a member of the executive committee (President, Vice President, Treasurer, Secretary) are selected for a two year term. If they remain in that position they will serve 1 year terms thereafter. But if they change positions, i.e., secretary to vice president, then the two-year term would apply. Linda will write an addendum to the by-laws for clarification.

2023 Focus for Renewal Letter: Linda asked Seth to explain what he was looking for. The general consensus is that the focus should be caregiver benefits and the success of the 2023 conference. Keffory will work with Linda to write this addition to the current renewal letter.

APS Review: Monica reported that Adult Protective Services (APS) uses the DES link. She said that when someone is being considered for employment, you can do a search of this list to see if that caregiver has any reports against them. Seth said he believes this is a great resource and that his agency will be using it. Monica went over what is listed and all agreed that a message should go to the membership. Monica will work with Linda to write the message..

Membership Contacts: Zach asked each board member if they had made any contacts since the last meeting.

- Zach asked Linda if she had heard from Elements for Elder Care. Her response was nothing yet.
- Laurel is working with a few potential associates, including United Hospice.
- Steve has no new potential members, but is sharing more about AZNHA whenever he has a chance.
- Monica asked Linda if she had heard from Optimum Home Care. Her response was nothing yet.
- Daniel has spoken with Integra Home Care
- Seth has spoken with Thema Health Care and Hospice
- Aaron has no new contacts to report but mention he had shared a list with Keffory
- Keffory has begun going through Aaron's list.

Committee Reports:

HCAOA and the Health & Safety Committee: Keffory mentioned that there is nothing new for Arizona and that they are waiting to hear from the national organization what their 2023 focus will be.

EPDPA/Legislative: Aaron reported that the big news was the results of the recent election and that he's not sure if the new people will be interested in working with EPDPA or not. He's trying to get a meeting scheduled with the new governor's office, and is eager to see how a republican legislature and a democratic governor was going to work in their favor.

He's also waiting for information regarding ARPA payments regarding the amount and timing. There will be a lot of changes going on at AHCCCS as well, meaning new leadership to get acquainted with.

Conference: Monica reported that the last October call had been cancelled due to busy schedules and no real news to update. Keffory then spoke about bringing Angelo Spinola with the Posinelli law firm to be the headline speaker at the next conference. He said that Angelo is articulate and very focused on the home care industry and that he would replace Bob King as the headliner this year. It was also brought up that Posinelli is offering a discount membership fee for AZNHA members to access their legal services. They are willing to send Angelo for a fee of \$2500 plus room.

A lot of discussion took place about how the discounted service would work for AZNHA members and what Posinelli was willing to include with that fee. Daniel asked if a percentage of their potential sales at conference could be contributed toward Angelo's speaker fee. Keffory asked Monica if she would agree to giving them an exhibitor table so they could sell their memberships, but he made it clear that Angelo would not be selling this service, but would be speaking on his area of expertise.

Keffory will talk with Posinelli about the options and get back to the board.

Ralph Fern joined the call at approx. 12:30 PM and at this point, Zach took over leadership of the meeting.

Education: Laurel's reported that there would be no further sessions in 2022 and that she had four potential speakers for 2023.

Communications: Seth said that traffic on social media had been down lately, and that he had posted the new member that Linda provided. He also said that Krystal Wilkinson's HCAoA group had planned their holiday social on the same day at the same place and had contacted him about the possibility of merging the two. Discussion took place as to how this would work regarding costs, space, etc. Seth will contact Aunt Chilada's about what a revised contract would look like.

Benefits: The caregiver survey was sent to all members last week and that so far 320 results have been received. Zach asked Linda to share the statistics of these responses with the board, and they were quite surprising. Linda mentioned that a couple of members had asked if the survey would be available in Spanish and Zach said he would look into it. He also suggested that the board share the results of the survey with members in a report which would be considered one more value-added benefit to AZNHA membership.

Home Care Pulse annual study was brought up by Keffory who wondered if HCP would be willing to do an Arizona-specific report. Zach said that the big challenge was that no one from Arizona appeared to be willing to complete HCP's survey, therefore there were no AZ numbers to report.

Daniel suggested that members would only get the report if they participated in the survey. It was decided that this would go on the January strategic plan agenda and to add to conference discussions.

Membership Committee for AZ beyond Phoenix: Nothing has been done to date. Zach wants to delete "rural" from the heading and asked if Laurel had done anything on this. Laurel said she had been very busy with her Family Home Care job as well as the education and conference committees, and that she didn't know anything about Tucson to feel she could contribute to this committee. Zach said that perhaps Stephanie with her marketing experience could help out with this project.

New Business: Linda announced that she had been diagnosed with some serious health issues and that after talking with Zach, she felt it was time for the board to consider a backup plan for her work. She said that while she wasn't planning to leave any time soon (probably not for at least a couple of years) but she didn't have the energy she's previously shown and that she's slowing down. She said that things could change at any time and someone needed to be in place to take over, either temporarily or permanently. This will be put on the agenda for January's Strategic Planning session.

The next meeting will be in person on Thursday, December 15, from 11:30 AM to 1:00 PM and will be held at Daniel Stringers office at 250 S. Cottonwood Dr., Tempe.

The meeting was adjourned at 1:05 PM.

Respectively submitted by
Linda Thompson,
Board Administrator