

More about our 2023 Board of Directors



Seth Layman, President

Affordable Home Care Solutions seth@affordablehomecare.com 480-451-8183

Voting member

Seth joined the AZNHA Board in January of 2021. He has been the Chief Operating Officer of Affordable Home Care since 2011. Seth has served as the Chair of the Communications committee, and as a member of the Conference Committee. He also volunteers with Feed My Starving Children and the Make a Wish Foundation. Seth joined the AZNHA Board because he believes that it is our responsibility as Home Care Agencies to ensure the elderly

population is informed and protected when choosing their care provider.

Keffory Levy, Vice President

All Valley Home Health Care 602-575-2430 KLevy@allvalleycare.com **Voting member**

Keffory is the Director of Operations for All Valley Home Health Care and has been working in the Home Care industry for over fourteen years. Keffory is the former President and current Vice President of AZNHA. He is also one of the founding members of EPDPA (Elderly and Physically Disabled Providers Alliance) is on the executive committee of DCW Alliance and works with AHCCCS LTC Work Force Development Advisory Committee.



Zach Shaw, Secretary

Affordable Home Care Solutions 480-451-8183 zshaw@affordablehomecare.com **Non-voting member**

Zach joined the AZNHA Board in May, 2015 and served as our President for several years. He is CEO of Affordable Home Care Solutions, who has been an AZNHA member since its inception. Zach believes that it is our duty as members of the community, to help guide and protect each other from potential abuse by providing full disclosure about the services we offer and to be a

resource for those seeking care.

Monica Bananto, Treasurer

Visiting Angels East Valley 480-833-8247 monica@visitingangelsaz.com **Voting member**

Monica has been in the health care industry for 5+ years, and is currently with Visiting Angels East Valley as their Manager of Care Management. I have chosen to be on the AZNHA board because I want to bridge the gap between other care services to see how together we can provide the best care for our clients/patients. Monica's participation as the chair of AZNHA's Conference Committee for several years has been invaluable.



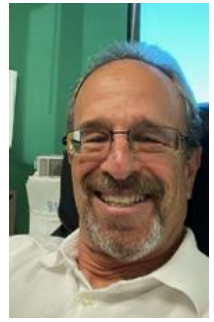
Steve Alfonsi, Director

ComForCare Scottsdale 480-998-0666 Steve@cfcaz.net **Voting member**

Steve has been associated with the in-home care industry for over 5 years, having purchased the ComForCare Home Care franchise in Scottsdale in 2015 (and has been an AZNHA member since that time). He is also founder and CEO of Vital Palliative and Royal Hospice. Steve is very active in the industry, participating in other organizations such as HCAoA, NHPKO, ACHC and ACMA, and it is the involvement with these organizations that he believes he can broaden awareness of AZNHA.

Ralph Fern, Director**Homewatch Caregivers Phoenix 602-953-2872 ralph.fern@hwcg.com Voting Member**

Prior to entering the healthcare industry, Ralph spent 20+ years in sales and marketing for Levi Strauss & Co. as a National Account Executive selling to major domestic retailers. Over the past 18 years he has worked with Dan, his brother and partner, to establish Homewatch CareGivers as Arizona's premier provider in homecare services. They are very active in the communities that we service and are recognized as a leader in the healthcare industry. Cofounder of the Safe HC Coalition helping to educate the healthcare public between the registry/independent vs employer-based business modes.

**Korry Johnston, Director****Copper Star Home Medical Supplies korry.johnston@copperstarmedical.com 602-900-5246 Voting Member**

Korry Johnston is the owner and President of Copper Star Home Medical Supplies. Korry has been in the medical equipment world for over a decade. He believes that medical equipment retailers work side-by-side with home caregivers to provide the best care for the community and clients that need the most help. His goal is to improve the lives of others.

Lisa Martinez, Director**Hospice of the Valley lmartinez@hov.org 602-451-7035 Voting member**

Lisa is a 12+ year hospice professional with Hospice of the Valley, serving the greater Phoenix. Previously, Lisa worked for a non-medical franchise, and also as an HR professional for several organizations. Lisa's passion is quality end of life Hospice care, and making certain the community is educated about the hospice benefit available to them. Lisa has also served on AZNHA's conference committee for 4 years.

**Stephanie Roberts, Director****Team Services Group (Soaring Eagles Home Care) stephanie@teamsvcs.com 303-807-1646 Voting member**

Stephanie Roberts is the Policy Leader of Team Services Group (Soaring Eagles Home Care). She brings a wealth of experience as a former PACE, I/DD services, home care and behavioral health operator and liaison, as well as a consultant to MCOs. Stephanie is affiliated with several organizations and says she is passionate about advocating for older adults and people with disabilities and has dedicated the past 15 years to doing this.

Aaron Sinykin, Director**Devoted Guardians aaron@devotedguardians.com 480-899-3012 Voting member**

Aaron is CEO of Devoted Guardians, Inc. (which has been in business, and an AZNHA Member, since 2013). He is very active on AZNHA's AHCCCS/ALTCS committee, and is a founding member of EPDPA. Aaron says he has always felt it was his duty to serve if called upon.

**Laurel Smith, Director****Family Home Care laurel@familyinhomecare.com 480-644-0084 Voting member**

Laurel Smith is the Community Liaison with Family Home Care (AZNHA founding member), and has been in her role since March 2015. Her experience in the senior industry spans over 18 years, of which 10+ years was with ADT Security Services in the Home Health Safety and Security division. She joins AZNHA to promote awareness to the private and business sector and to increase membership. She is also involved with Spotlight Senior Services, Human Services Professionals East Valley (HSP EV), Arizona Coalition on Aging (AzCOA), and Senior Living Connectors. Laurel has volunteered by leading acrylic pour painting classes: at the Cancer Support Community, retirement communities and fundraiser events.

Daniel Stringer, Director**Total Care Connections** dstringer@totalcareconnections.com 480-387-1927 Voting member

In 2009, Daniel founded Total Care Connections and became an AZNHA member shortly thereafter. He is also a member of EPDPA. Daniel is very much engaged in solving many of the challenges that home care agencies face from workforce development to raising the standard of care in the home care industry. He is technology-motivated and is eager to engage home care providers in AZ through education and navigating some of the challenges from EVV implementation to growing the caregiving workforce.

