

June 15, 2023 Virtual Board Meeting Minutes

Those present: Seth Layman Keffory Levy Monica Bananto
Stephanie Roberts Laurel Smith Steve Alfonsi
Zach Shaw Aaron Sinykin Ralph Fern
Frances Lupoe Linda Thompson

Those Absent: Lisa Martinez Korry Johnston Daniel Stringer

The meeting was called to order at 11:34 AM by Seth Layman

Minutes: Zach asked for a couple of corrections and Linda confirmed they would be made. Monica moved to accept the minutes, Ralph seconded the motion and all approved.

Treasurers Report: Seth requested Linda send him a list of non-renewing members. Monica moved to approve, Ralph seconded and all approved.

Advertising and Publishing: Monica gave information to Elaine and to consider adding “sponsored by” on monthly education Mail Chimps and recording cover sheet.

NOTE: Stephanie had to leave the meeting at noon.

Board Positions of VP and Secretary: Seth opened the subject of the Executive Committee and that decisions needed to be made prior to the July Meeting, so a vote could be taken to fill Keffory's position as VP and Zach's position as Secretary. Zach talked about what type of time commitment is required and Steve is willing to step into the VP position as long as he has the backing of everyone on the board. Zach said he would commit to the full year but not one day longer.

Membership Contacts: Seth asked each board member if they had made any contacts since the last meeting.

- Monica – Michelle Wilkins, of Gifted Hands, is still open to membership
- Zach – no one (?)
- Laurel – None
- Aaron: Instant Care will join EPDPA and he also met with Painted Hill Home Care in Page
- Keffory – No one
- Steve – No one
- Ralph – Home Instead Scottsdale
- Seth: Mock One Automotive has offered a discount for members
- Ralph talked his insurance broker about car insurance discounts
- Zach – He has talked with PNC Bank, Discount Tire, Stronger Work, Home Instead (west side), Legal Shield, Smooth Transitions, True Health Team and Lipton RX

Committee Reports

HCAOA: Keffory reported that nothing new has happened in the last month.

EPDPA/Legislative: Aaron reported that the budget has been completed with zero increase in AHCCCS/ALTCS funding. The focus is shifting to the minimum wage increase. The May forecast data shows a 55 cent minimum wage in July – the final number in 3 months. CMS' new 80/20 rule = 80% reimbursement must go to the DCW and 20% for administration. This has been written by the Union. Details are still in a gray area and they are trying to coordinate with other state organizations. Steve had a question about that and Aaron elaborated.

Conference: Monica reported that the conference has taken in \$28,178 and the cutoff date for exhibitors is July 28.

Aaron mentioned he had been talking with Automation Edge (EVV automation tools) about being a sponsor and speaker.

At this point, we have only 2 concurrent breakout sessions vs. 3 at previous events. Two breakout rooms will not accommodate all attendees if 120 or more register. Ralph said he could contact Emily Kyle who would be a good speaker. Steve said he would reach out to Dennis Powers with Inszone as an exhibitor and speaker.

Education: Laurel reported that she's waiting for confirmation for the September speaker, that Ralph Fern will be presenting in October, and Verbal Judo would present in November. December will be open with no speaker.

Monica mentioned that Darcy with Lipton Pharmacy might be a good one to consider.

Communications: Seth has been reaching out to members on a monthly basis focusing on benefits.

Member Benefits: Steve said he has been talking to Paychex, trying to get a true partnership with a minimum of a 25% discount for AZNHA members only. Paychex has large division for associations that he has been communicating with and they would like to do a monthly education presentation, plus they are also interested in conference and renewing their membership.

Seth asked Zach to address the mental health benefit. This includes an on-call therapist to support caregivers, Global Benefit may run a trial and Zach will continue with negotiations.

New Business: No new business was brought to the table.

The next meeting will be IN PERSON on Thursday, July 20, from **11:00 AM to 2:00+ PM**. The meeting will be held in Daniel's conference room at **2050 S Cottonwood Dr, Tempe, AZ 85282**. Lunch will be served, and immediately after the board meeting, the mid-year Strategic Plan session will commence.

The meeting was adjourned at 1:06 PM.

Respectively submitted by
Linda Thompson,
Board Administrator