

Note new email address for all conference-related correspondence: aznhaconference@gmail.com

The Arizona In-Home Care Association (AZNHA) announces our **12th Annual In-Home Care Industry Conference** to be held **Friday, August 23, 2024** at the **Chaparral Conference Center at Embassy Suites**, 5001 N. Scottsdale Rd, Scottsdale, AZ 85250.

Each year we invite speakers that can offer important, timely and relevant information on topics relating to our industry. At the end of the day, attendees leave with valuable information that they can put into effect within their agencies immediately. With the ever-changing laws that affect this industry specifically, this year's conference will be no different. We invite all industry professionals to join us and learn how creating lasting partnerships with in-home care agencies benefit not only the client/patient, but also the partner businesses involved.

Partner with Us!

Partnering with AZNHA by way of a conference sponsorship will afford your organization the opportunity to address our members at various events and educational programs throughout the year. As a Conference Sponsor, your organization will receive benefits designed to maximize exposure for your organization. You will have the opportunity to connect with home care leaders and executives for one full year, through various avenues. Our sponsor packages are designed to return positive results for your organization. We value the relationships we have with our partners and hope you will make a commitment to the future of in-home care by selecting the package that best meets your needs. The information contained within this document is **valid for the 2024 event only**.

Please note that some sponsor levels are limited in number and the first one(s) to request a specific level will be honored.

Questions?

- If you have any questions regarding sponsoring or exhibiting, please contact: Conference Chair, **Monica Bananto** (aznhaconference@gmail.com) or AzNHA Administrator, Marie Fredette (info@aznha.org).
- If you need assistance with the online form, please call/text AzNHA Staff 602-692-5315 (Marie) or 602-451-3733 (Kate)

READY TO APPLY?

Please complete the online registration form: <https://www.surveymonkey.com/r/AzNHA-24CONF>
All packages and exhibit tables are allocated on a first-received and paid basis.

Good to Know:

- We will not be offering door prize drawings during this event.
You are welcome to offer a drawing at your table and contact the winning name after the close of our event. No announcements of winners will be made.
- Packages indicate the number of company representative attendees that are included.
Additional representatives may attend by paying the discounted attendee registration price of \$100 each.
- Please review this packet carefully, determine the level at which you would like to participate and then complete the online registration form (link available above). An invoice will be sent to you with options to pay online with a credit card or by mail with a check.
- Additional Details including set-up/tear down times, shipping and lodging reservations will be available on this page: <https://aznha.org/2024conference-sponsor-exhibitor-info>

Conference Sponsor Levels

All these packages include exhibit space with a hard-wired internet line and electrical access.

Platinum Sponsor Level (available to 1 company/organization) \$10,000

- Company listing on AZNHA homepage and on 2024 Conference page for one full year
- Company Logo on all AZNHA Mail Chimp communication for one year.
- Company listing in the Conference Program including logo and brief company description
- One (1) Full Page Ad in the Conference program
- Prominent placement of your Exhibit Table at the Conference (Two (2) draped tables & chairs)
- Company logo and sponsor level on the general session big screen on the banner display
- Stage Opportunity (10 minutes) during General Session.
- Complimentary Registration for eight representatives at the event
- Complimentary 1-year Associate or Agency Membership \$400 FMV
- Recognition of sponsorship via social media throughout the year

Gold Sponsor Level (available to 2 companies) \$7,500

- Company listing on AZNHA.org 2024 Conference page for one full year
- Company listing on all AZNHA Mail Chimp communication for nine (9) months
- Company logo on AZNHA website home page for nine (9) months
- Company listing in the Conference Program including company name and logo
- One (1) Half Page Ad in the Conference program
- Prominent placement of your Exhibit Table at the Conference (6' draped table & chairs)
- Stage Opportunity (5 minutes) during General Session.
- Complimentary Registration for six (6) representatives at the event
- Complimentary 1-year Associate or Agency Membership \$400 FMV
- Recognition of sponsorship via social media throughout the year

Silver Sponsor Level (available to 4 companies) \$5,000

- Company listing on AZNHA.org 2024 Conference page for one full year
- Company listing on all AZNHA Mail Chimp communication for six (6) months
- Company logo on AZNHA website home page for six (6) months
- Company listing in the Conference Program including company name and logo
- One (1) Quarter Half Page Ad in the Conference program
- Prominent placement of your Exhibit Table at the Conference (6' draped table & chairs)
- Complimentary Registration for five (5) representatives at the event
- Complimentary 1-year Associate or Agency Membership \$400 FMV
- Recognition of sponsorship via social media throughout the year

Bronze Sponsor Level (available to 6 companies) \$2,500

- Company listing on AZNHA.org 2024 Conference page for one full year
- Company listing on all AZNHA Mail Chimp communication for three (3) months
- Company logo on AZNHA website home page for three (3) months
- Company listing in the Conference Program including company name and logo
- Prominent placement of your Exhibit Table at the Conference (6' draped table & chairs)
- Complimentary Registration for four (4) representatives at the event
- Recognition of sponsorship via social media throughout the year

Copper Sponsor Level (available to 8 companies – 4 SOLD) \$1,000

- Company listing in the Conference Program including company name and logo
- Company listing on AZNHA.org 2024 Conference page for one full year
- Prominent placement of your Exhibit Table at the Conference (6' draped table & chairs)
- Complimentary Registration for three (3) representatives at the Conference
- Recognition of sponsorship via social media throughout the year

Conference Host Packages

For those who do not want an exhibit table, but wish to support the event.
If you do wish to exhibit, \$600 will be added to the package price.

Meal Hosts

- Lunch..... **\$2,000**
- Continental Breakfast..... **\$1,500**
 - Recognition in Event Program and on AZNHA.org 2024 Conference page
 - Signage at food service table during breakfast or signage on the stage during lunch
 - Company brochures in each attendee swag bag
 - A one-half (1/2) page ad in the AZNHA Event Program
 - Complimentary Registration for two representatives at the Conference

Keynote Speaker Host (Two sponsors) **\$1,500**

We are featuring two keynote speakers in 2024 – one opening and one closing.

- Recognition in Event Program and on AZNHA.org 2024 Conference page
- Sponsor representative will introduce the speaker (from provided script)
- Signage on the stage prior to and during this speaker's presentation
- A one-half (1/2) page ad in the AZNHA Event Program
- Company brochures in each attendee swag bag
- Complimentary Registration for three representatives at the 2024 event

Event Program Host (One sponsor) **\$1,000**

- Recognition in Event Program and on AZNHA.org 2024 Conference page
- A one-half (1/2) page ad in the AZNHA Event Program
- Signage at the registration tables
- Company brochures in each attendee swag bag

Exhibit Space

Tabletop Exhibit located in the exhibit area near the Main Session Room. Includes up to 2 attendees.
Hard-wired Internet and electrical access are available for an additional fee (\$50).

Exhibit Table..... **AZNHA Member \$600 / Non-Member \$750**

- ✓ Company listing in the Conference Program
- ✓ Exhibit Table (in the exhibitor area) at the Conference (6' x 30" draped table & 2 chairs)

In-Kind Gifts

One company per item. If you are interested in providing an in-kind gift beyond what is listed below, please contact the Conference Chair to discuss.

Swag Bag Sponsor **No cost – bags only (Qty: 200)**

Sponsor provides tote style bags with their logo/contact info for each event attendee; bags will be available at registration table.

Pen Sponsor **No cost – Item only (Qty: 200)**

Sponsor provides pens with their logo/contact info for each event attendee; items will be available at registration table.