

# Sensi.AI

## The AI Edge You Can't Afford to Miss

Why tech-forward home care agencies are acting now to grow faster and care better—before it's too late



## **Bob Roth**

Co-founder and Managing Partner of  
Cypress HomeCare Solutions

# Growing Demand & Rising Cost of Care

Demand and phone inquiries have never been higher, yet converting prospects is tough due to cost.



Cost of Cypress HomeCare services over the past 20 years

# Startling Trend

There is an ultimate care gap & Sensi feels your pain

**9** out of **10**

older adults want to age at home

**77%**

rise in caregiver turnover pushing agencies to think differently

**OVER  
89%**

of home care providers have rejected new business due to caregiver shortage

# Meet Sensi

24/7 Care Co-Pilot - Standard of Care

24/7 AI  
Care Copilot



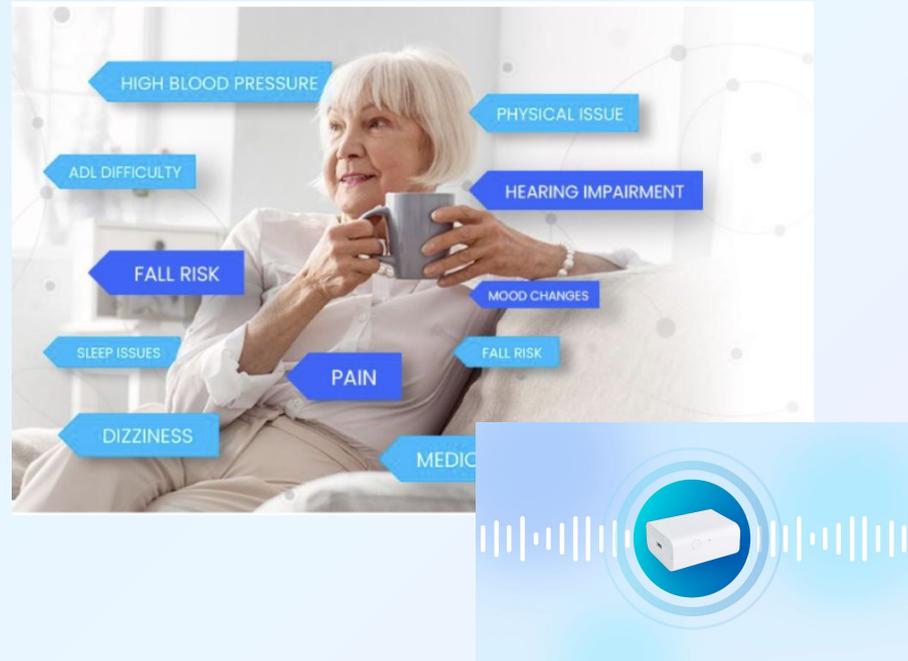
“Hi, I'm Sensi, your trustworthy, hyper-efficient, always-learning business partner -- the superhuman you dreamed of.”

Happier Clients.  
Motivated Caregivers.  
More Profits.

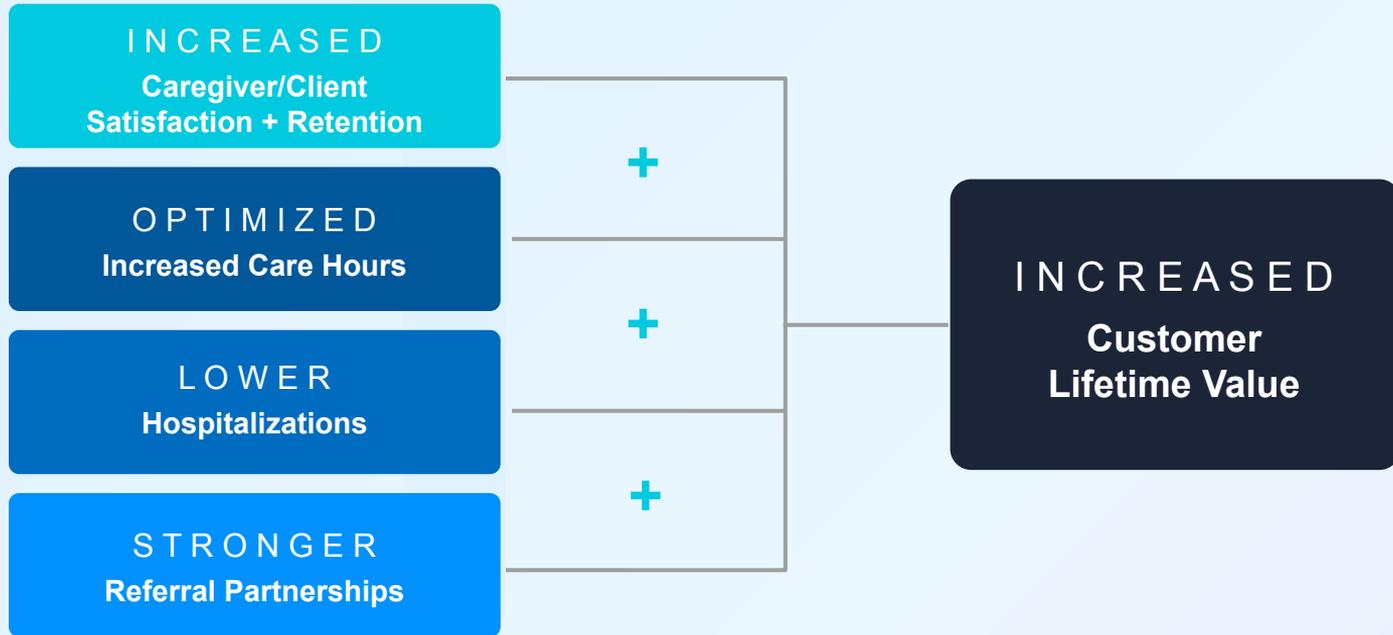
# No more running blind on client needs

## Gain Edge With Data-Backed Intelligence

**Always-on virtual care assessment through 100% audio technology** via a plug and play device, requiring no human engagement.



# Better Care - Better Outcomes



# A Senior Client Story

## AI technology comes to the rescue for Diana



- Diana had severe dementia, family only approved 9 hours of care despite 24/7 need
- In first 30 days, she fell 3 times and was hospitalized due to unmet night needs
- With AI-powered technology, the issue was identified - she woke up screaming for 1 hr before caregiver arrived
- Care plan was optimized by adding morning hours, no more falls/hospitalizations for 14 months
- Increased client and caregiver satisfaction scores from 0 to 100%

# Beach & build

## Sensi by the shore

Because even heroes need to recharge!

**Experience the gift of self-care** to better support your team and clients

**Learn from peers using AI** to drive hypergrowth and happier outcomes.

**Get hands-on with agentic AI** to gain superpowers and elevate your agency.

 Nov 9-12

 Hard Rock Cabo

3-night stay on us for you & your significant other.

**Just pay travel**



## Exclusive invite:

Intellectually nourish yourself and take your leadership in home care to new level with emerging AI tools, and build collaborative advantage to drive efficient hypergrowth for your business — all while soaking in sun and sand.

For agencies with 15+ private pay clients.

# See Sensi in Action

Schedule a Sync - Spots are Limited

**Less than 30** private pay clients



**More than 30** private pay clients

